

# Powering the Synthetic Biology and Genomics Revolutions

June 2019

@TwistBioscience #WeMakeDNA

#### Legal Disclaimers

This presentation contains forward-looking statements. In particular, statements regarding future economic performance, finances, and expectations and objectives of management constitute forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical facts and generally contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates," "anticipates," and other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters. Although the forward-looking statements contained in this presentation are based upon information available at the time the statements are made and reflect management's good faith beliefs, forward-looking statements inherently involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements to differ materially from anticipated future results. Important factors that could cause actual results to differ materially from expectations include, among others: our estimates of the size of our market opportunity; our expectations regarding our ability to increase gene production, reduce turnaround times and drive cost reductions for our customers; and our ability to enter new markets. You should not place undue reliance on these forward-looking statements, which speak only as of the date hereof. We do not undertake to update or revise any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

This presentation also contains estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither we nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.



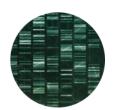
# Writing Synthetic DNA on Silicon Platform



#### KEY ADVANTAGES OF WRITING DNA ON SILICON



**MINIATURIZATION** 10<sup>3-6</sup> less volume of required reagents



**THROUGHPUT** 20M oligos/month



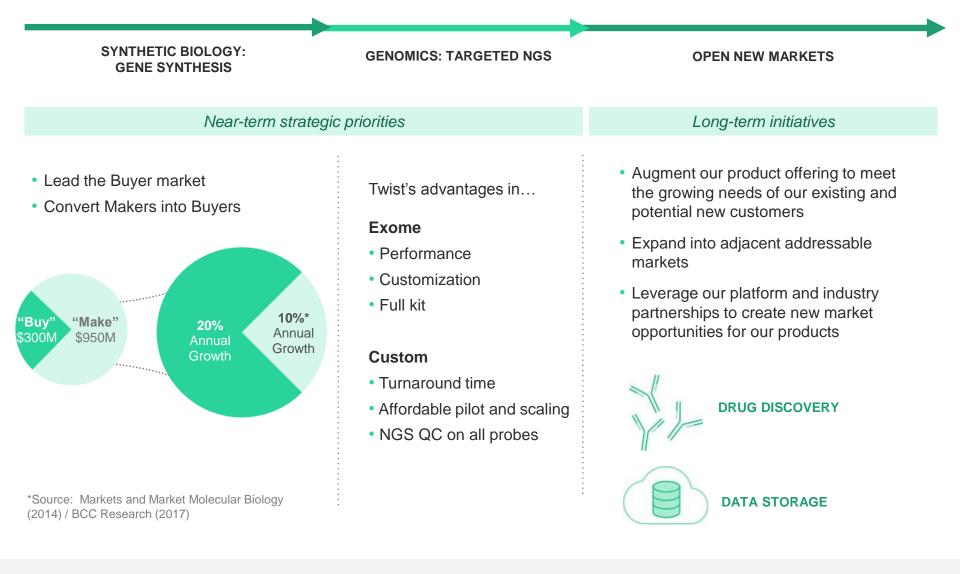
LOW COST Driving adoption and new applications



VERSATILE PLATFORM Broad applications

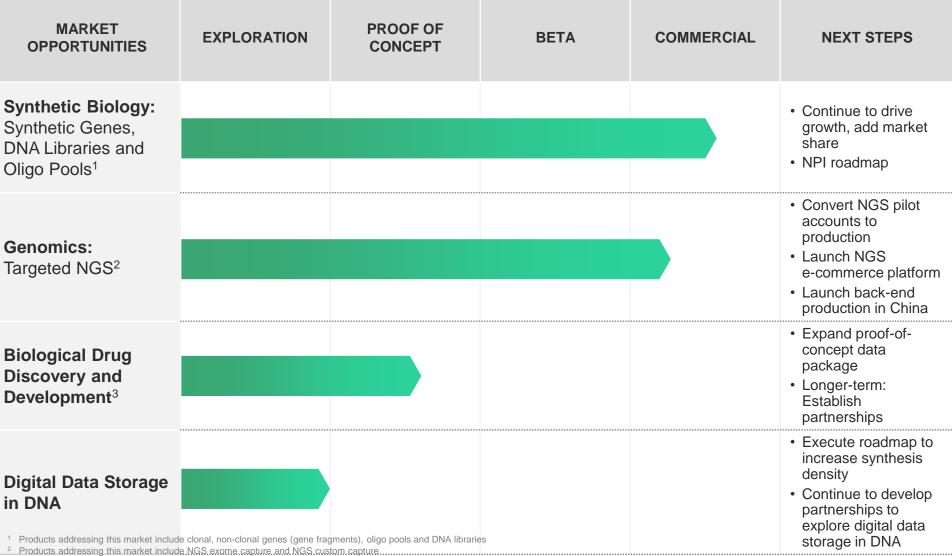






# **Twist Bioscience Pipeline & Milestones**





<sup>3</sup> Products addressing this market include custom DNA libraries, our proprietary GPCR-targeting antibody library and our antibody optimization solution

# **Multiple Large Market Opportunities**

TWIST'S PLATFROM TECHNOLOGY ADDRESSES





Source: BCC Report (2017), Markets and Markets (2014) DeciBio (2015)

LARGE MARKET OPPORTUNITIES



LARGE MARKET DRUG DISCOVERY/ DEVELOPMENT

- High Quality Diversity
   Hits / Leads
- Shorter Time and Cost from Target to IND

MID TERM GOAL Develop novel therapeutics



\$35B+ DATA STORAGE

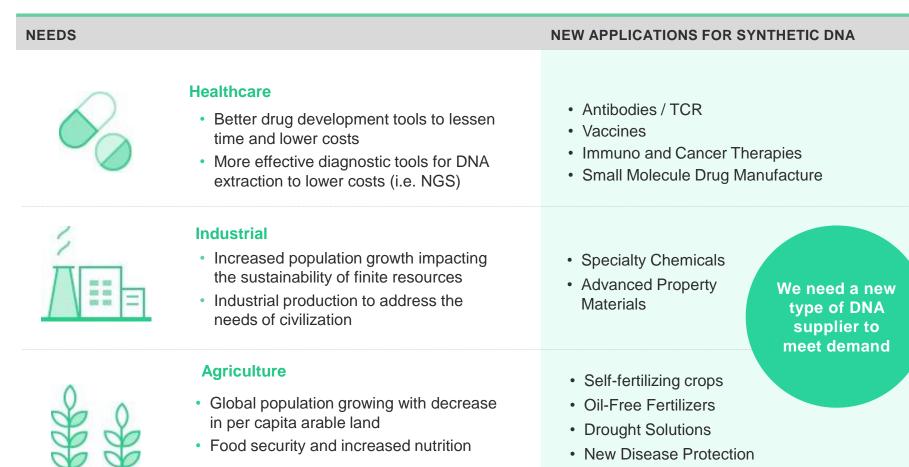
- Permanence
- Density
- Ease of Copying
- Universal Format

LONG TERM GOAL Enter technology market

Source: LDC Market Analysis, LTO Program Technology Provider Companies

# Synthetic Biology is a Rapidly Growing \$4B Opportunity



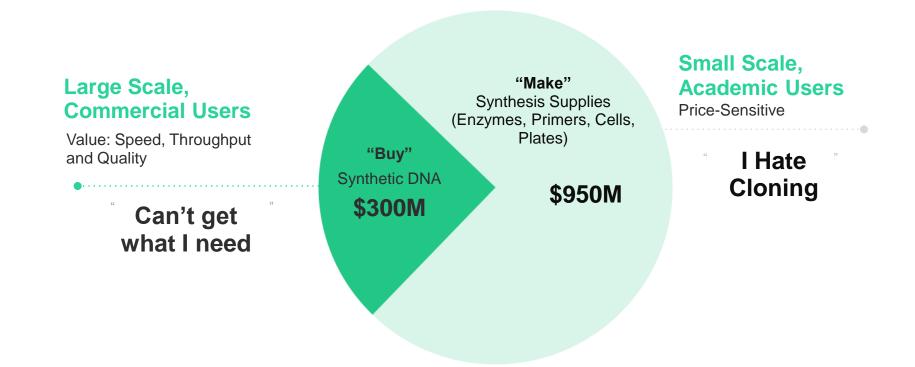


#### 7

### **Gene Synthesis Market: Buyers and Makers**

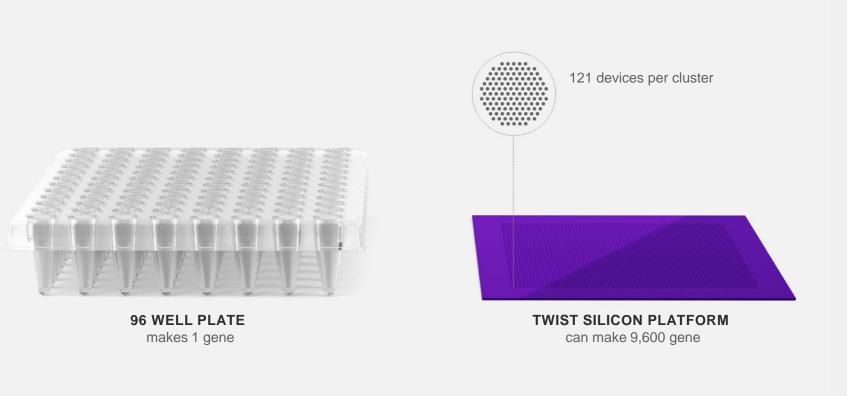


# \$1.3B / Year



Source: BCC Report (2017), Markets and Markets Molecular Biology (2014)

### **Rewriting DNA with the Power of Silicon**



#### Developing Game-Changing Throughput and Cost through Quality and Speed at Scale









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**HIGH QUALITY** 

UNIQUE CUSTOMER EXPERIENCE

LOWER COST

**UNPRECEDENTED THROUGHPUT / SCALE** 

**CONSISTENT RELABILITY** 

**COMPETITIVE TURNAROUND TIME** 

**COMPREHENSIVE PRODUCT OFFERING** 

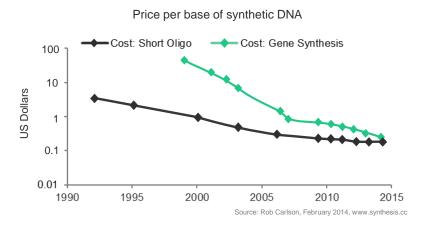
# Our Disruptive Technology is Enabling New Markets and Applications



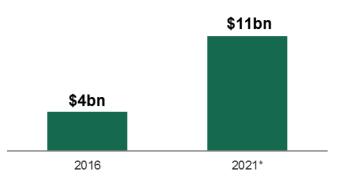


Source: Equity research, company filings Note: NGS market data taken from U.S. DNA Sequencing Technology Markets - 2006 from Cowen and Next generation Sequencing market size, growth and trends (2011–2019) report from DeciBio

#### SYNTHESIS COST PER GENE VS SYNTHETIC BIOLOGY MARKET



#### GLOBAL VALUE OF SYNTHETIC BIOLOGY MARKET

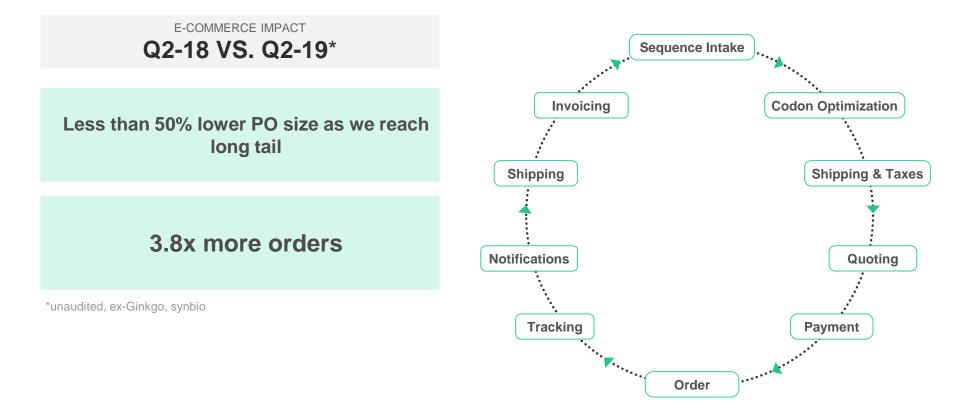


Source: BCC Research \*Expected growth

## A Unique Way to Order your DNA Online ....

#       NAME +       SEQUENCE       BP       VECTOR       SCORE 0       PRICE         1       gene-001       ACTCGACTGACTAGC       1264       Select Vector •       0       \$113.76         2       gene-002       ACTCGACTGACTAGC       1014       Select Vector •       0       \$91.26         3       gene-003       ACTCGACTGACTAGC       978       Select Vector •       0       \$88.02         4       gene-004       ACTCGACTGACTAGC       978       Select Vector •       0       \$88.02         5       gene-005       ACTCGACTGACTAGC       978       Select Vector •       0       \$88.02         6       gene-005       ACTCGACTGACTAGC       848       Select Vector •       0       \$108.00         6       gene-006       ACTCGACTGACTAGC       1200       Select Vector •       0       \$101.16         7       gene-007       ACTCGACTGACTAGC       1200       Select Vector •       0       \$101.16         8       gene-008       ACTCGACTGACTAGC       1087       Select Vector •       0       \$170.1         8       gene-008       ACTCGACTGACTAGC       1087       Select Vector •       0       \$170.1         8	Cha	thange Vector 👻 🕈 Flanks 🔅 Optimize 🗎 🕇 G		+ Custom Vector Q				Q	PRIC	NG SUMMAR	ΥΘ	
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3 gene-003 ACTCGACTGACTAGC 978 Select Vector \$88.02   4 gene-004 ACTCGACTGACTAGC 848 Select Vector • \$101.00   5 gene-005 ACTCGACTGACTAGC 1200 Select Vector • \$108.00   6 gene-006 ACTCGACTGACTAGC 1124 Select Vector • \$101.16   7 gene-007 ACTCGACTGACTAGC 1200 Select Vector • £ix.it   8 gene-008 ACTCGACTGACTAGC 1087 Select Vector • \$97.83	1		gene-001	ACTCGACTGACTAGC	1264	Select Vect	or 🔻	•	\$113.76			\$2,376.00 \$1,300.00
3       gene 003       ACTCGACTGACTAGC       3/3       Select Vector       \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2		gene-002	ACTCGACTGACTAGC	1014	Select Vect	or 🔻	٠	\$91.26	DELIVERY FORMA	т	
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5       gene-005       ACTCGACTGACTAGC       1200       Select Vector •       \$108.00         6       gene-006       ACTCGACTGACTAGC       1124       Select Vector •       \$101.16         7       gene-007       ACTCGACTGACTAGC       1200       Select Vector •       Fix.it         8       gene-008       ACTCGACTGACTAGC       1087       Select Vector •       \$97.83	4		gene-004	ACTCGACTGACTAGC	848	Select Vect	or 🔻	•	Fix it			
6       gene-006       ACTCGACTGACTAGC       1124       Select Vector       •       \$101.16         7       gene-007       ACTCGACTGACTAGC       1200       Select Vector       •       Fix it         8       gene-008       ACTCGACTGACTAGC       1087       Select Vector       •       \$97.83	5		gene-005	ACTCGACTGACTAGC	1200	Select Vect	or 🔻	•	\$108.00	Total		\$3,676
8       gene-008       ACTCGACTGACTAGC       1087       Select Vector ▼       \$97.83	6		gene-006	ACTCGACTGACTAGC	1124	Select Vect	or 🔻	•	\$101.16		Checkout	
	7		gene-007	ACTCGACTGACTAGC	1200	Select Vect	or 🔻	٠	Fix it			
	8		gene-008	ACTCGACTGACTAGC	1087	Select Vect	or 🔻	•	\$97.83			
9   gene-009   ACTCGACTGACTAGC   1200   Select Vector   •   \$108.00	9		gene-009	ACTCGACTGACTAGC	1200	Select Vect	or 🔻	•	\$108.00			





### Now Available:



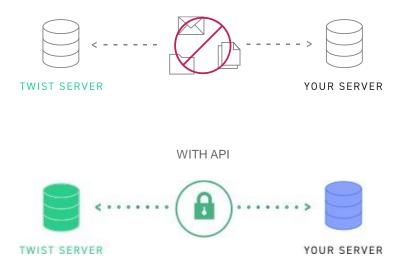
#### 5kb Genes at disruptive price

- Increase serviceable market
- Enable maker to buyer conversion

#### API

- Seamless integration
- Increase service stickiness

WITHOUT API





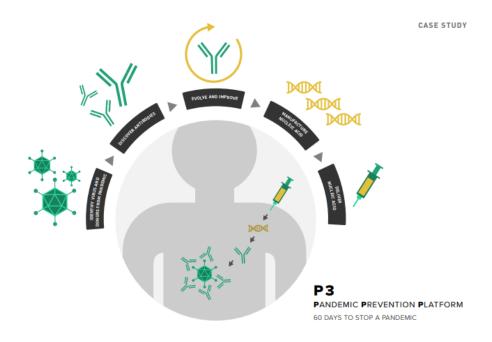




"Twist's very high-throughput platform allowed us to quickly and efficiently examine thousands of possible antibodies in order to select the best results faster than ever before."

Tasked with an ambitious goal from DARPA to develop a rapid response to help medical workers fight viral diseases in the field, Vanderbilt University Medical Center has already reduced the time to develop antibodies significantly. High-throughput, synthetic genes from Twist Bioscience have allowed the lab to expedite this process.

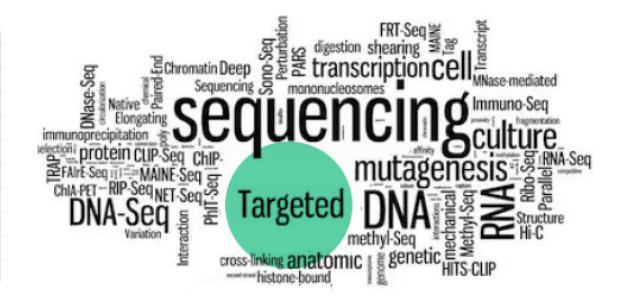
- Scale to high quantities with Twist's gene synthesis platform
- Affordable synthetic DNA
- High-throughput platform allowed VUMC to accelerate the antibody identification process
- Twist delivered hundreds of genes in 9 business days for first DARPA sprint





Targeted NGS is enabling reading of patient's and/or pathogen's DNA to inform precision or personalized medical treatment

- Reduced sequencing cost per sample
- Faster time to results
- Increased sensitivity / complete coverage of difficult regions



# **Targeted NGS Value Chain**



Library Prep	<ul> <li>Enzyme, Buffer, Primers, Barcodes</li> </ul>	<b>~</b>
Capture	<ul> <li>Oligos (10s to 100,000s, pooled, high quantities)</li> <li>Catalog: All Exome (~20,000 known human genes)</li> <li>Custom: panels of 1 to 1,000s of genes, customer specific</li> <li>Buffer, beads, enzyme</li> </ul>	\$0.5B SAM
Sequencing	<ul> <li>DNA sequencing</li> <li>Illumina dominant</li> <li>Ion Torrent, PacBio, ONT niche players</li> </ul>	
Analysis	<ul><li>Primary, secondary and tertiary analysis</li><li>Standardized (GATK)</li></ul>	
Clinical Report	<ul><li> Optional</li><li> Biology intensive</li></ul>	
Applications	<ul> <li>Research</li> <li>Translational</li> <li>Molecular Dx</li> <li>Microbiology</li> <li>Applied Markets</li> </ul>	

## **Targeted NGS – Strong Value Proposition**





#### **PERFORMANCE / COST**

- High Uniformity
- Low Sequencing Costs

#### **CUSTOMIZATION**

- 2-3 Weeks Design to Production
- On Custom and Exome Panels



#### FULL KIT

All Consumables From One Provider



#### **QUALITY MANAGEMENT SYSTEMS**

ISO 13485:2016 Design/manufacture of NGS target enrichment panels for medical device applications
ISO 9001:2015 Design/manufacture of NGS target enrichment panels



- Pilot to production cycle typically requires 9 to 18 months
- First Twist customers moved to production Q4 2018
- Capturing more orders and increasing average order size as customer scale-up:

Shipped to over 100 customers in Q2-FY19\* Out of 74 major potential customers: 24 have adopted Twist in their production

\*unaudited

#### **New NGS Products**

(available to Early Access customers), providing dramatic time savings and lowering sequencing costs

- •Twist Fast Hybridization and Wash Kit
- •Twist Universal Blockers (to allow flexible blocking and improved on-target capture)
- •Twist Universal Adapter System (to maximize performance for library preparation)
- •Twist Mechanical Fragmentation Library Prep Kit (to amplify highly-degraded samples)

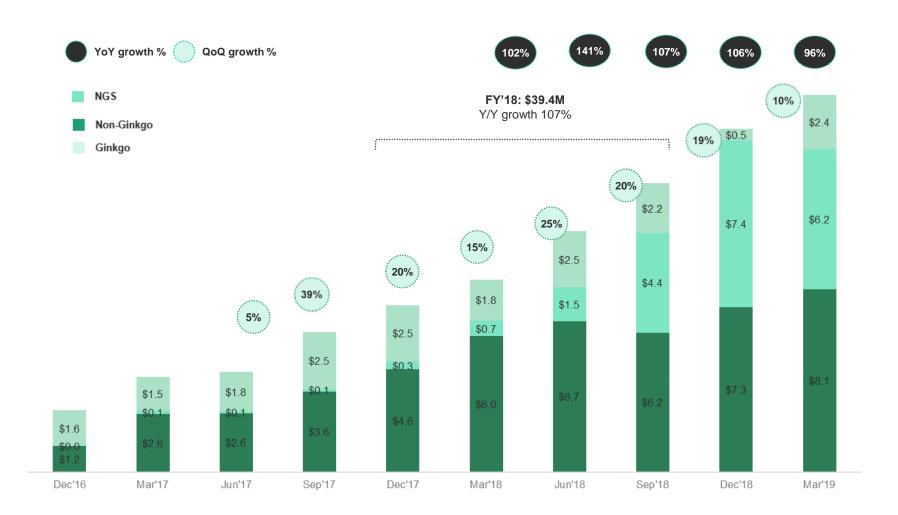
#### **NGS Customer Presentations**

Demonstrating the power of using the Twist NGS Target Enrichment Solutions to identify neurological and inherited diseases, quickly scale consumer DNA testing, and the development of liquid (blood) biopsies.



### **Strong Orders Growth**

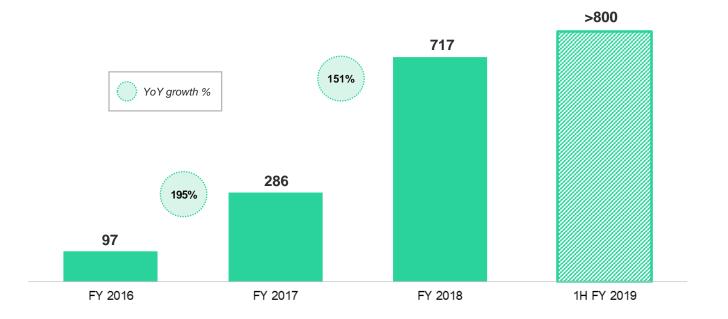




### **Customer Growth**



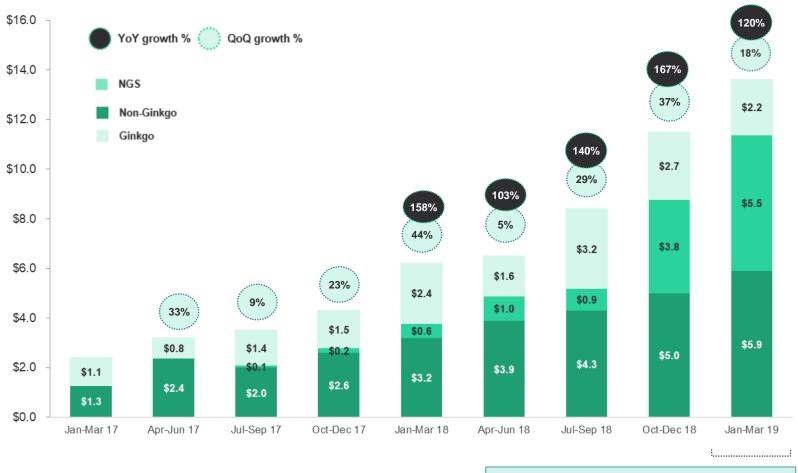
**CUSTOMER COUNT** 



### **Quarterly Revenue Ramp**



QUARTERLY REVENUE RAMP (\$M)

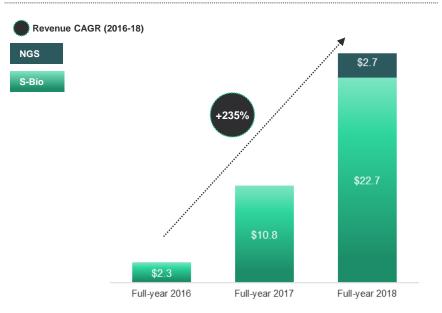


First quarter gross margin positive: 13%

# **Strong Revenue Growth**

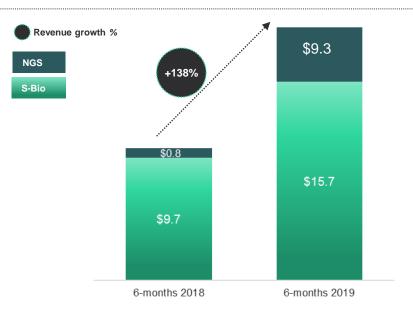


#### FULL-YEAR REVENUE (\$M)



\$M except for #	2016	2017	2018
Order Value	N/A	\$17.5	\$39.4
Revenue	\$2.3	\$10.8	\$25.4
# of Customers	97	286	717
Gross Profit	(\$7.2)	(\$13.3)	(\$6.8)
Net Op. Loss	(\$43.7)	(\$58.5)	(\$70.6)
Net Cash Used	(\$38.6)	(\$51.3)	(\$66.2)

#### 6-MONTHS REVENUE AS OF MARCH 31



\$M except for #	2018	2019
Order Value	\$15.9	\$31.8
Revenue	\$10.5	\$25.0
# of Customers	400	821
Gross Profit	(\$5.1)	\$1.4
Net Op. Loss	(\$33.4)	(\$49.2)
Net Cash Used	(\$32.5)	(\$42.5)

#### Other Growth Verticals TWIST'S PLATFROM EXTENDS TO





\$1.3B SYNTHETIC BIOLOGY

- Competitive
   Turnaround Time
- Lower Cost
- High Throughput
- High Quality

- **\$0.5B** GENOMICS: TARGETED NGS
- Fast Customization
- Performance
- Full Kit
- High Quality

#### SHORT TERM GOAL Grow Revenue

Source: BCC Report (2017), Markets and Markets (2014) DeciBio (2015)



- High Quality Diversity
   Hits / Leads
- Shorter Time and Cost from Target to IND

MID TERM GOAL Develop novel therapeutics



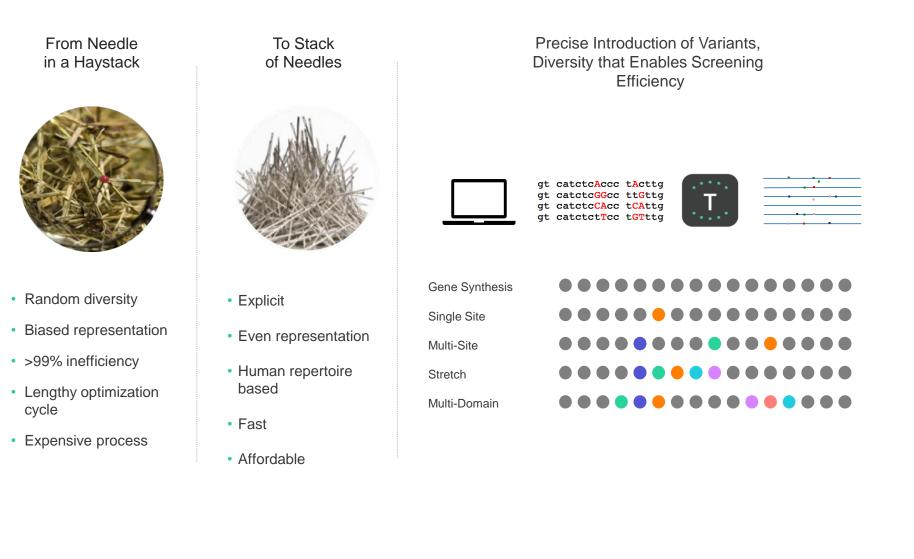
\$35B+ DATA STORAGE

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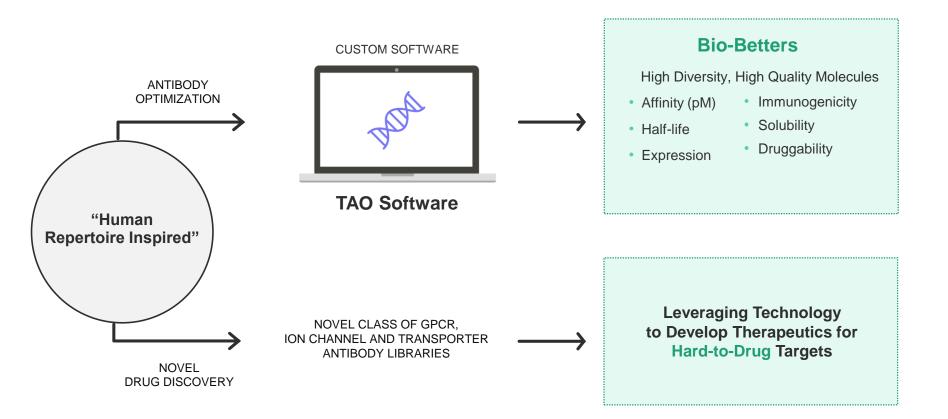
LONG TERM GOAL Enter technology market

Source: LDC Market Analysis, LTO Program Technology Provider Companies

## Novel Protein Libraries for Drug Discovery To Enable Efficiency in Drug Discovery

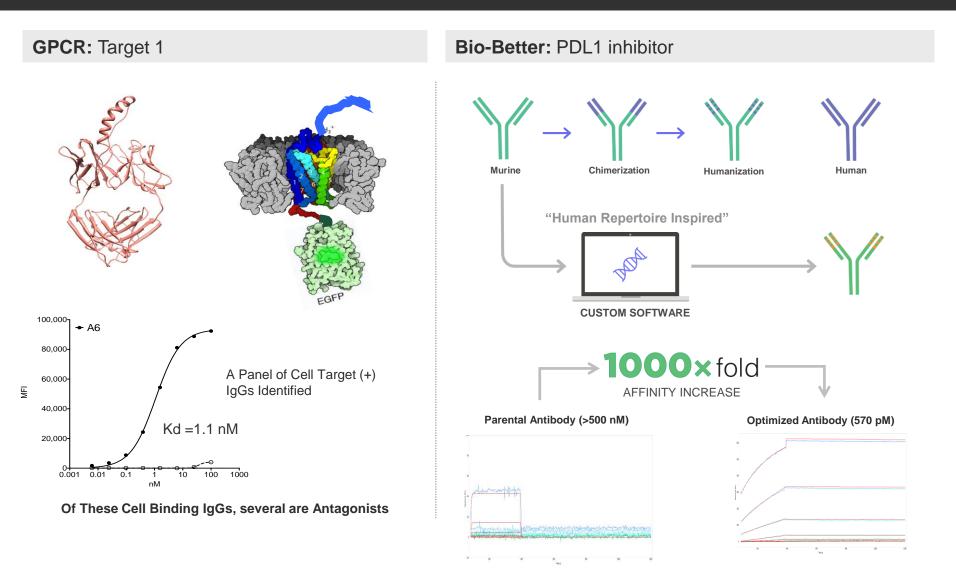


#### Expanding Drug Discovery Capabilities Enables Tackling Bio-Betters and Hard-to-Drug Targets



# Twist Biopharma Proof-of-Concept: GPCR Library and Bio-Better





## **Biopharma Collaborations**





Two agreements signed in April 2019



#### **Discovery through IND Application**

- LakePharma has ability to offer Twist's proprietary solutions to existing and future biopharma customers
- Libraries, Antibody Optimization
   Solution
- Twist customers have access to LakePharma's integrated discovery and development services

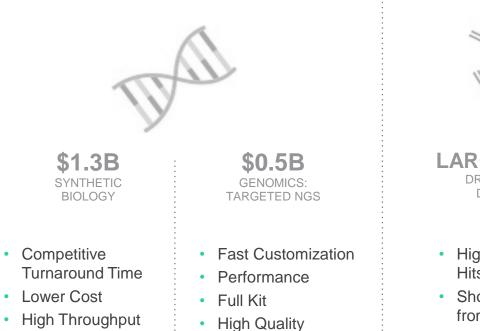


Applying Antibody Optimization Platform to Targeting Arm of a Bispecific Antibody

- Pandion is developing therapeutics to achieve localized immunomodulation to treat autoimmune and inflammatory disease
- By approaching these diseases through antibody therapeutics acting locally at the disease site, Pandion is working to change the trajectory of treatment

#### **Other Growth Verticals** TWIST'S PLATFROM EXTENDS TO





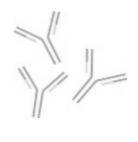
- High Throughput
- High Quality •

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SHORT TERM GOAL Grow Revenue

Source: BCC Report (2017), Markets and Markets (2014) DeciBio (2015)



LARGE MARKET DRUG DISCOVERY/ DEVELOPMENT

- High Quality Diversity Hits / Leads
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MID TERM GOAL Develop novel therapeutics



\$35B+ DATA STORAGE

- Permanence
- Density
- Ease of Copying
- **Universal Format**

#### LONG TERM GOAL Enter technology market

Source: LDC Market Analysis, LTO Program Technology **Provider Companies** 

### **DNA: Nature's Choice for Data Storage**





#### 20,000 Years ago

40,000

Years ago

#### STABLE FOR 1000s of YEARS

### Sequencing the nuclear genome of the extinct woolly mammoth

Webb Miller<sup>1</sup>, Daniela I. Drautz<sup>1</sup>, Aakrosh Ratan<sup>1</sup>, Barbara Pusey<sup>1</sup>, Ji Qi<sup>1</sup>, Arthur M. Lesk<sup>1</sup>, Lynn P. Tomsho<sup>1</sup>, Michael D. Packard<sup>1</sup>, Fangging Zhao<sup>1</sup>, Andrei Sher<sup>2</sup>ž, Alexei Tikhonov<sup>2</sup>, Brian Raney<sup>1</sup>, Nick Patterson<sup>5</sup>, Kerstin Lindblad-Toh<sup>5</sup>, Eric S. Lander<sup>5</sup>, James R. Knight<sup>6</sup>, Gerard P. Irzyk<sup>6</sup>, Karin M. Fredrikson<sup>7</sup>, Timothy T. Harkins<sup>7</sup>, Sharon Sheridan<sup>7</sup>, Tom Pringle<sup>6</sup> & Stephan C. Schuster<sup>1</sup>

# A Draft Sequence of the Neandertal Genome

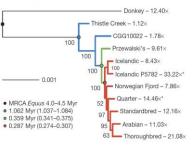
Richard E. Green, \*\*rt Johannes Krauss.\*1§ Adrian W. Briggs.\*1§ Tomislav Maricic.\*1§ Udo Stenzel.\*1§ Martin Kircher.\*1§ Nick Patterson,\*1§ Heng Li,?+ Weiwei Zhai,\*1|| Markus Hsi\*ang Fritz.\*1 Nancy F. Hansen.\*1; Eric Y. Durand,\*1 Anna-Sapfo Malaspinas.\*1 Jeffrey D. Jensen,\*1 Tomas Marques-Bonet,<sup>1,3</sup>\*] Can Alkan.\*1 Kay Prüfer.\*1 Mathias Meyer.\*1 Hernán A. Burbano,\*1 Jeffrey M. Good.\*\*18 Rigo Schultz.\* Ayinue rakimu-Petri,\* Anna Buthdi,\*1 Barbara Höber,\* Barbara Höffner,\* Madlen Siegemund, \*Antje Weihmann,\* Chad Nusbaum.\* Eric S. Lander,\* Carsten Russ,\* Anthanie Novoć/ Jason Affourti,\* Michael Egholm,\* Christine Verna,\*\* Pavao Rudan.\*\* Dejana Brajkovic.\*\* Zeljko Kucan,\*0 Ivan Guišc,\*\* Vladimir B. Doronichey,\*\* Liubov V. Golovanova,\*\* Carles Lalueza-Fox,\*\*\* Javier Fortea,\*\*\*¶ Antonio Rossa,\*\* Ralf W. Schmitz,\*\*\* Philip L. F. Johnson,\*\*\* Foxan E. Eichler,\*\* Daniet Falush,\*\*\* Einker,\*\* Lawar,\*\* Lawar,\*\*\* Daniet Falush,\*\*\* Rasmus Nielsen,\*\* Daniet Kelso,\*\*\* Kushael Lawar,\*\*\*\*



#### 560,000 - 780,000 Years ago

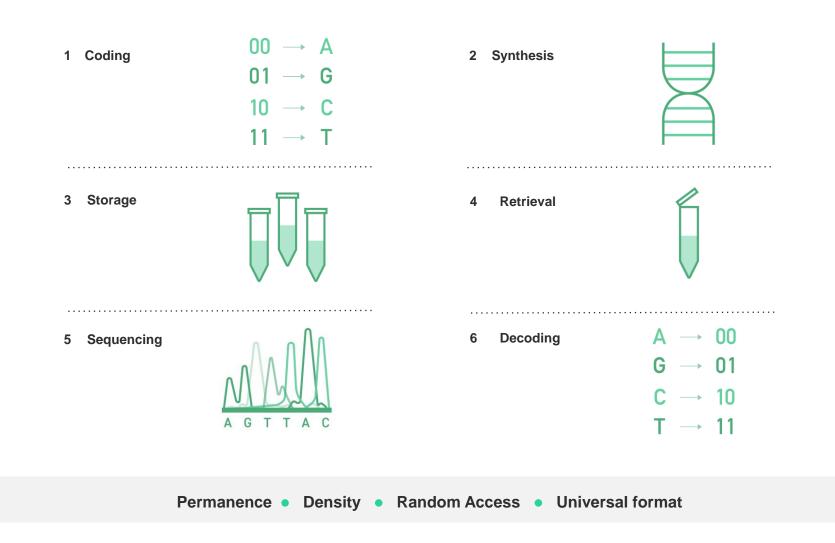
### Recalibrating *Equus* evolution using the genome sequence of an early Middle Pleistocene horse

Ludovic Orhando<sup>14</sup>, Aurelian Ginolhac<sup>14</sup>, Guoig Zhang<sup>14</sup>, Duane Proces<sup>14</sup>, Ant Enrico Cappedini,<sup>14</sup>, Bent Prevense<sup>14</sup>, Hal Molka<sup>26</sup>, Phillip L. Pohnson<sup>14</sup>, Mano Thorfinn Kornelinasen<sup>1</sup>, Annas Supio Makaspinas<sup>1</sup>, Iosef Vuge<sup>16</sup>, Damian Sekla Annfer I Dokoan<sup>14</sup>, <sup>14</sup>, Andaine Seguin-Orland<sup>16</sup>, Ceclike Mortensen<sup>113</sup>, Kim Jacobo Weinstock<sup>10</sup>, Kristian Gregorsen<sup>115</sup>, Knut H. Boed<sup>114</sup>, Vier Eisemman Douglas F. Annezala<sup>14</sup>, Madis F. Bertelsen<sup>15</sup>, Seene Humal<sup>24</sup>, Khiled A. S. John Mundy<sup>25</sup>, Anders Knigh<sup>14</sup>, <sup>14</sup>, M. Thomas P. Gibern<sup>14</sup>, Kurt Kjar<sup>4</sup>, Thoma Jesper V. Obsen<sup>14</sup>, Michael Borten<sup>14</sup>, <sup>14</sup>, M. Thomas Nelsen<sup>18</sup>, Bent Shapira<sup>17</sup>, Juno



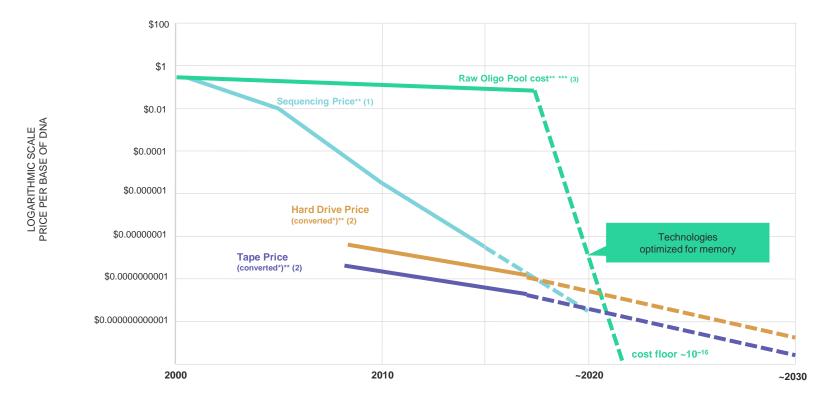
### **Data Storage in DNA**





## **DNA Data Storage Trends and Projections**

# We believe new DNA technologies and cost efficiencies could surpass mature IT hardware solutions in 3–5 years



\* DNA bases per byte for hard drive and tape shown at typical published encoding ranges from about 5:1 to 6.25:1

\*\* All dotted lines represent extrapolations and assumes continued trajectory of historical trends, and that there will be continued decrease in price as technology improves. \*\*\* Raw oligo pool cost extrapolation based on DARPA and another anticipated government-sponsored grant project objectives, both at specified time points

(1) www.genome. Gov (2) Bob Fontana, IBM Systems, Storage Media Overview, May 4,2016 (3) Bioeconomy Capital, Rob Carlson, January 20, 2018, www.synthesis.cc

### **Experienced Management Team**





Emily LeProust, PhD President, CEO, Co-founder





Bill Banyai, PhD COO, Co-founder

Complete



Bill Peck, PhD CTO, Co-founder

Complete



Jim Thorburn CFO

Televerde Gereveting Demand Accelerating Sales



Aaron Sato CSO, Twist Pharma





Patrick Finn, PhD SVP, Commercial Operations



Patrick Weiss SVP, Research and Development

OPERON molecules for life



Paula Green VP Human Resources

QIAGEN



Mark Daniels Chief Legal Officer, Chief Ethics and Compliance Officer, SVP and Secretary



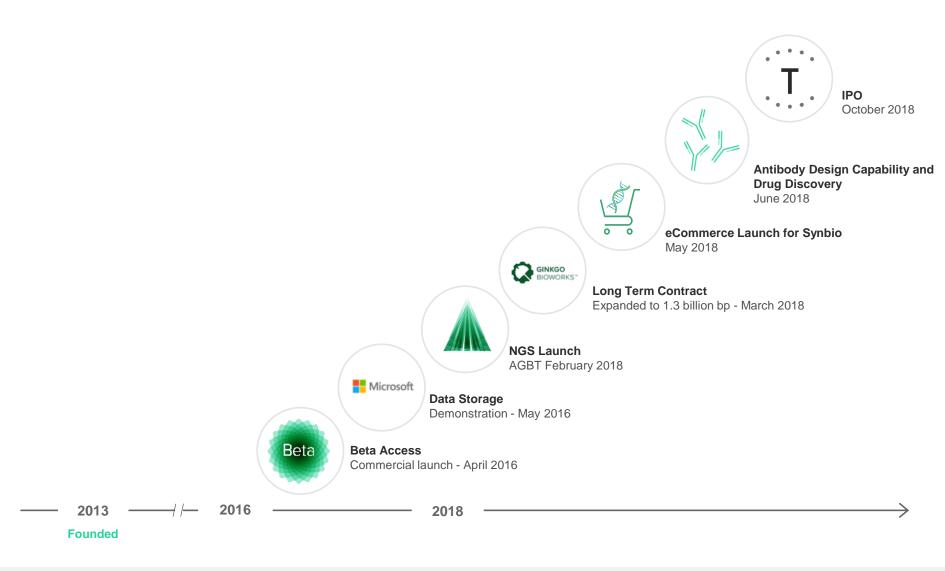


Martin Kunz SVP, Operations

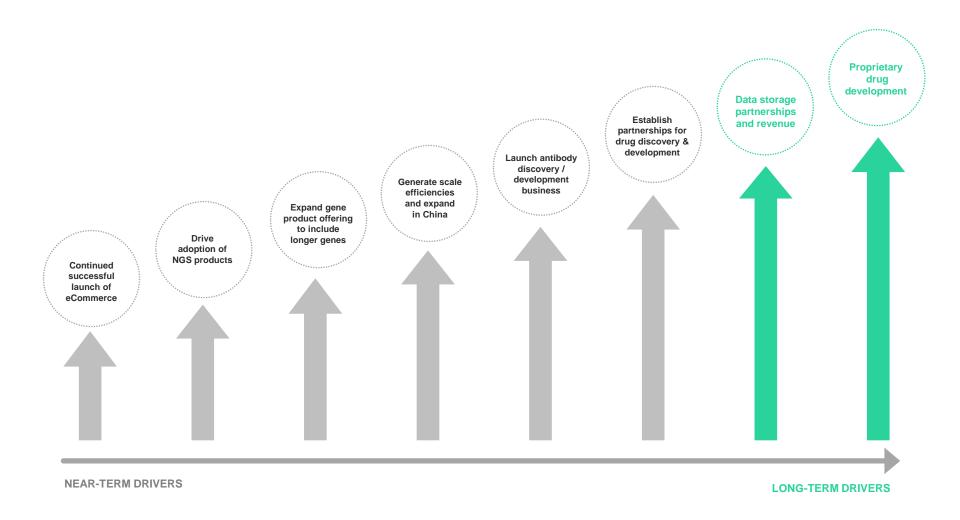
eurofins Genomics



### **Strong Momentum and Milestones Achieved**



# Significant opportunities to drive further growth





\*\*\*\*\*

Breakthrough Technology 1<sup>st</sup> DNA Writing on Silicon Platform

\*\*\*\*\*

Broad Application Multiple Product Categories and End Markets

Large Growing Markets Synthesis DNA, NGS TE, Drug Discovery and Data Storage

Unique Platform & Value Proposition Focus on Speed, Affordability, and High Quality

Attractive Dynamics No FDA Approvals or Reimbursements

Experienced Team with Strong Backing

High Revenue Growth 2017-2018 revenue growth

from \$10.8M to \$25.4M

