



# Powering the Synthetic Biology and Genomics Revolutions

September 2019

@TwistBioscience #WeMakeDNA

# Legal Disclaimers

This presentation contains forward-looking statements. In particular, statements regarding future economic performance, finances, and expectations and objectives of management constitute forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical facts and generally contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates," "anticipates," and other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters. Although the forward-looking statements contained in this presentation are based upon information available at the time the statements are made and reflect management's good faith beliefs, forward-looking statements inherently involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements to differ materially from anticipated future results. Important factors that could cause actual results to differ materially from expectations include, among others: our estimates of the size of our market opportunity; our expectations regarding our ability to increase gene production, reduce turnaround times and drive cost reductions for our customers; and our ability to enter new markets. You should not place undue reliance on these forward-looking statements, which speak only as of the date hereof. We do not undertake to update or revise any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

This presentation also contains estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither we nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.

# Writing Synthetic DNA on Silicon Platform



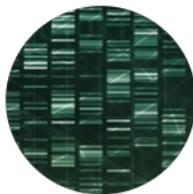
● .....  
**Fueling the Industrialization  
of Synthetic Biology**

## KEY ADVANTAGES OF WRITING DNA ON SILICON



### **MINIATURIZATION**

$10^{3-6}$  less volume of required reagents



### **THROUGHPUT**

20M oligos/month



### **LOW COST**

Driving adoption and new applications



### **VERSATILE PLATFORM**

Broad applications



**SYNTHETIC BIOLOGY:  
GENE SYNTHESIS**

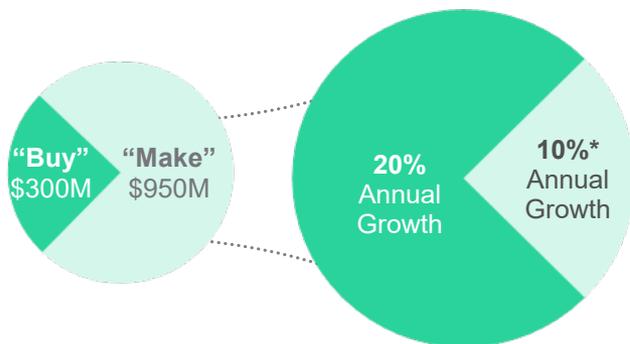
**GENOMICS: TARGETED NGS**

**OPEN NEW MARKETS**

*Near-term strategic priorities*

*Long-term initiatives*

- Lead the Buyer market
- Convert Makers into Buyers



\*Source: Markets and Market Molecular Biology (2014) / BCC Research (2017)

Twist's advantages in...

**Exome**

- Performance
- Customization
- Full kit

**Custom**

- Turnaround time
- Affordable pilot and scaling
- NGS QC on all probes

- Augment our product offering to meet the growing needs of our existing and potential new customers
- Expand into adjacent addressable markets
- Leverage our platform and industry partnerships to create new market opportunities for our products



**DRUG DISCOVERY**



**DATA STORAGE**

# Twist Bioscience Pipeline & Milestones



MARKET OPPORTUNITIES	EXPLORATION	PROOF OF CONCEPT	BETA	COMMERCIAL	NEXT STEPS
<b>Synthetic Biology:</b> Synthetic Genes, DNA Libraries and Oligo Pools <sup>1</sup>					<ul style="list-style-type: none"> <li>• Continue to drive growth, add market share</li> <li>• NPI roadmap</li> </ul>
<b>Genomics:</b> Targeted NGS <sup>2</sup>					<ul style="list-style-type: none"> <li>• Convert NGS pilot accounts to production</li> <li>• Launch back-end production in China</li> </ul>
<b>Biological Drug Discovery and Development</b> <sup>3</sup>					<ul style="list-style-type: none"> <li>• Expand proof-of-concept data package</li> <li>• Longer-term: Establish partnerships</li> </ul>
<b>Digital Data Storage in DNA</b>					<ul style="list-style-type: none"> <li>• Design of CMOS driver chip</li> <li>• Continue to develop partnerships to explore digital data storage in DNA</li> </ul>

<sup>1</sup> Products addressing this market include clonal, non-clonal genes (gene fragments), oligo pools and DNA libraries

<sup>2</sup> Products addressing this market include NGS exome capture and NGS custom capture

<sup>3</sup> Products addressing this market include custom DNA libraries, our proprietary GPCR-targeting antibody library and our antibody optimization solution

# Multiple Large Market Opportunities

TWIST'S PLATFORM TECHNOLOGY ADDRESSES



**\$1.3B**

SYNTHETIC  
BIOLOGY

- Competitive Turnaround Time
- Lower Cost
- High Throughput
- High Quality

**\$0.5B**

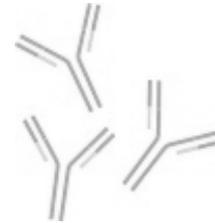
GENOMICS:  
TARGETED NGS

- Fast Customization
- Performance
- Full Kit
- High Quality

SHORT TERM GOAL  
Grow Revenue

Source: BCC Report (2017), Markets and Markets (2014) DeciBio (2015)

## LARGE MARKET OPPORTUNITIES



**LARGE MARKET**

DRUG DISCOVERY/ DEVELOPMENT

- High Quality Diversity Hits / Leads
- Shorter Time and Cost from Target to IND

MID TERM GOAL  
Develop novel therapeutics



**\$35B+**

DATA STORAGE

- Permanence
- Density
- Ease of Copying
- Universal Format

LONG TERM GOAL  
Enter technology market

Source: LDC Market Analysis, LTO Program  
Technology Provider Companies

# Synthetic Biology is a Rapidly Growing \$4B Opportunity



## NEEDS

## NEW APPLICATIONS FOR SYNTHETIC DNA



### Healthcare

- Better drug development tools to lessen time and lower costs
- More effective diagnostic tools for DNA extraction to lower costs (i.e. NGS)

- Antibodies / TCR
- Vaccines
- Immuno and Cancer Therapies
- Small Molecule Drug Manufacture

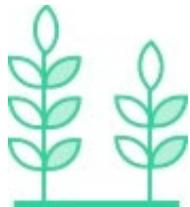


### Industrial

- Increased population growth impacting the sustainability of finite resources
- Industrial production to address the needs of civilization

- Specialty Chemicals
- Advanced Property Materials

**We need a new type of DNA supplier to meet demand**



### Agriculture

- Global population growing with decrease in per capita arable land
- Food security and increased nutrition

- Self-fertilizing crops
- Oil-Free Fertilizers
- Drought Solutions
- New Disease Protection

Source: BCC Research

# Gene Synthesis Market: Buyers and Makers

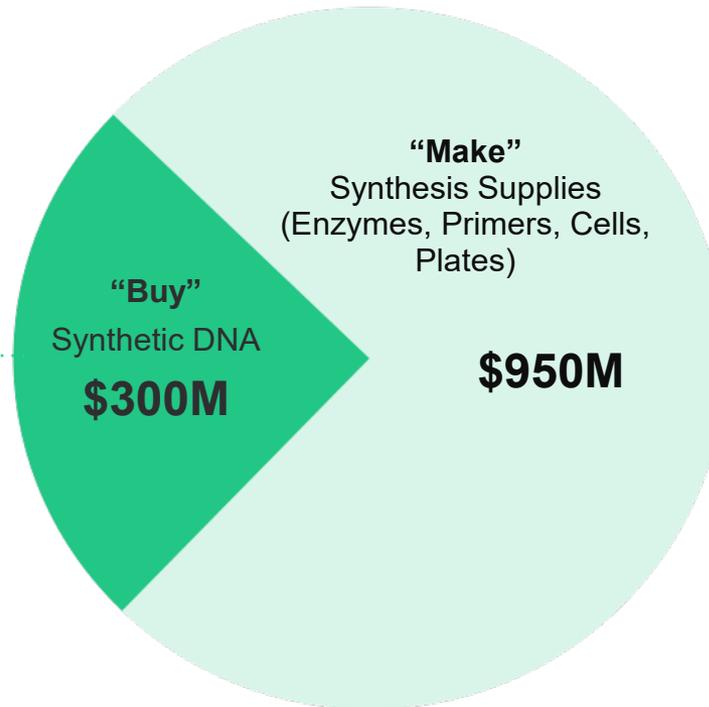


**\$1.3B / Year**

**Large Scale,  
Commercial Users**

Value: Speed, Throughput  
and Quality

“  
**Can't get  
what I need**  
”

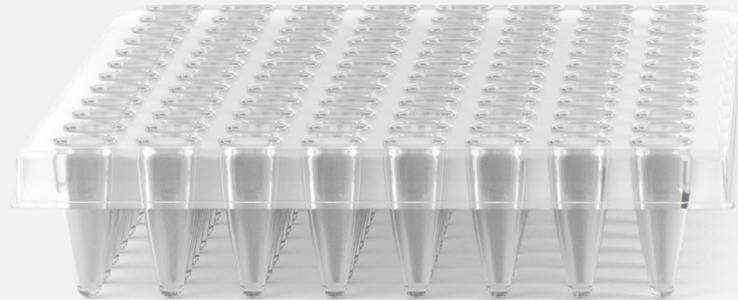


**Small Scale,  
Academic Users**  
Price-Sensitive

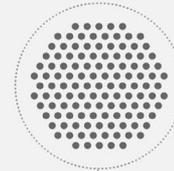
“  
**I Hate  
Cloning**  
”

Source: BCC Report (2017), Markets and Markets Molecular Biology (2014)

# Rewriting DNA with the Power of Silicon



**96 WELL PLATE**  
makes 1 gene



121 devices per cluster



**TWIST SILICON PLATFORM**  
can make 9,600 gene

---

**Developing Game-Changing Throughput and Cost through  
Quality and Speed at Scale**



**HIGH QUALITY**

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**UNIQUE CUSTOMER EXPERIENCE**

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**LOWER COST**

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**UNPRECEDENTED THROUGHPUT / SCALE**

---

**CONSISTENT RELIABILITY**

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**COMPETITIVE TURNAROUND TIME**

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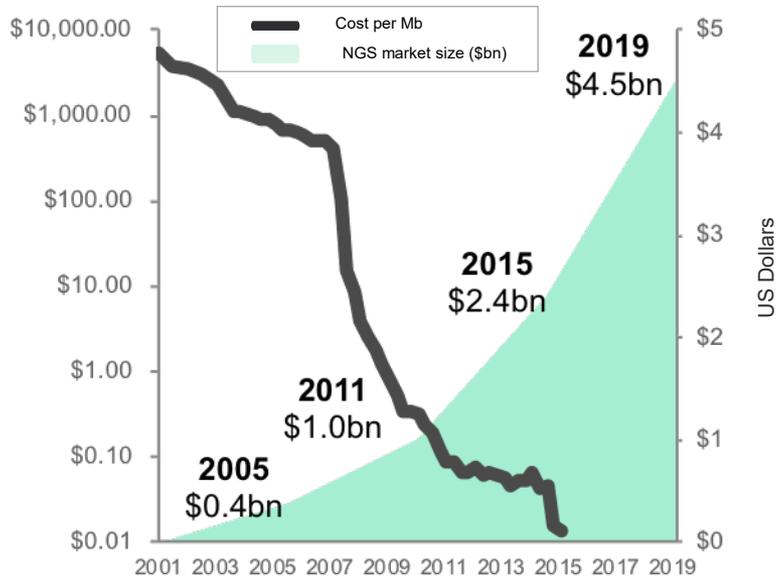
**COMPREHENSIVE PRODUCT OFFERING**



# Our Disruptive Technology is Enabling New Markets and Applications

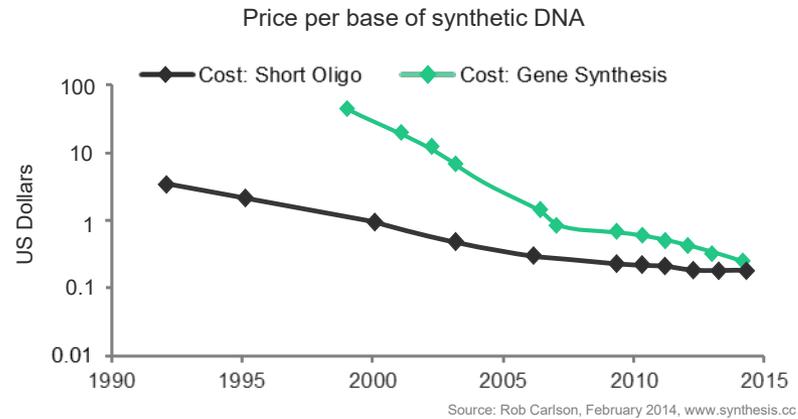


**COST PER BASE PAIR VS NGS MARKET SIZE**

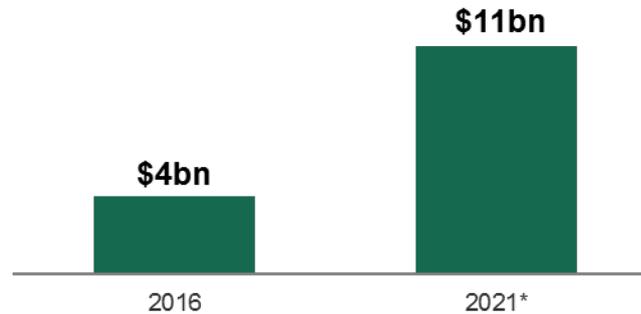


Source: Equity research, company filings Note: NGS market data taken from U.S. DNA Sequencing Technology Markets - 2006 from Cowen and Next generation Sequencing market size, growth and trends (2011–2019) report from DecBio

**SYNTHESIS COST PER GENE VS SYNTHETIC BIOLOGY MARKET**



**GLOBAL VALUE OF SYNTHETIC BIOLOGY MARKET**



Source: BCC Research \*Expected growth

# A Unique Way to Order your DNA Online ...



CLONAL GENES  
My Genes Project

OVERVIEW > GENE IMPORT > PRICING & SCORE

Change Vector ▾ + Flanks Optimize 🗑️ + Genes + Custom Vector 🔍

#	<input type="checkbox"/>	NAME ↓	SEQUENCE	BP	VECTOR	SCORE ⓘ	PRICE
1	<input type="checkbox"/>	gene-001	ACTCGACTGACTAGC...	1264	Select Vector ▾	●	\$113.76
2	<input type="checkbox"/>	gene-002	ACTCGACTGACTAGC...	1014	Select Vector ▾	●	\$91.26
3	<input type="checkbox"/>	gene-003	ACTCGACTGACTAGC...	978	Select Vector ▾	●	\$88.02
4	<input type="checkbox"/>	gene-004	ACTCGACTGACTAGC...	848	Select Vector ▾	●	<a href="#">Fix it</a>
5	<input type="checkbox"/>	gene-005	ACTCGACTGACTAGC...	1200	Select Vector ▾	●	\$108.00
6	<input type="checkbox"/>	gene-006	ACTCGACTGACTAGC...	1124	Select Vector ▾	●	\$101.16
7	<input type="checkbox"/>	gene-007	ACTCGACTGACTAGC...	1200	Select Vector ▾	●	<a href="#">Fix it</a>
8	<input type="checkbox"/>	gene-008	ACTCGACTGACTAGC...	1087	Select Vector ▾	●	\$97.83
9	<input type="checkbox"/>	gene-009	ACTCGACTGACTAGC...	1200	Select Vector ▾	●	\$108.00

32 GENES • 26,400 BP

All (240) ● Easy (24) ● Difficult (4) ● Error (2) ● Not Possible (2)

### PRICING SUMMARY ⓘ

NAME	QTY	COST
Easy Genes	24	\$2,376.00
Cloning Fee	24	\$1,300.00

DELIVERY FORMAT

Plate: 96 Well, Horizontal  
 Tube [Edit](#)

Total **\$3,676**

[Checkout](#)

# E-Commerce is Enabling Capture of Long Tail

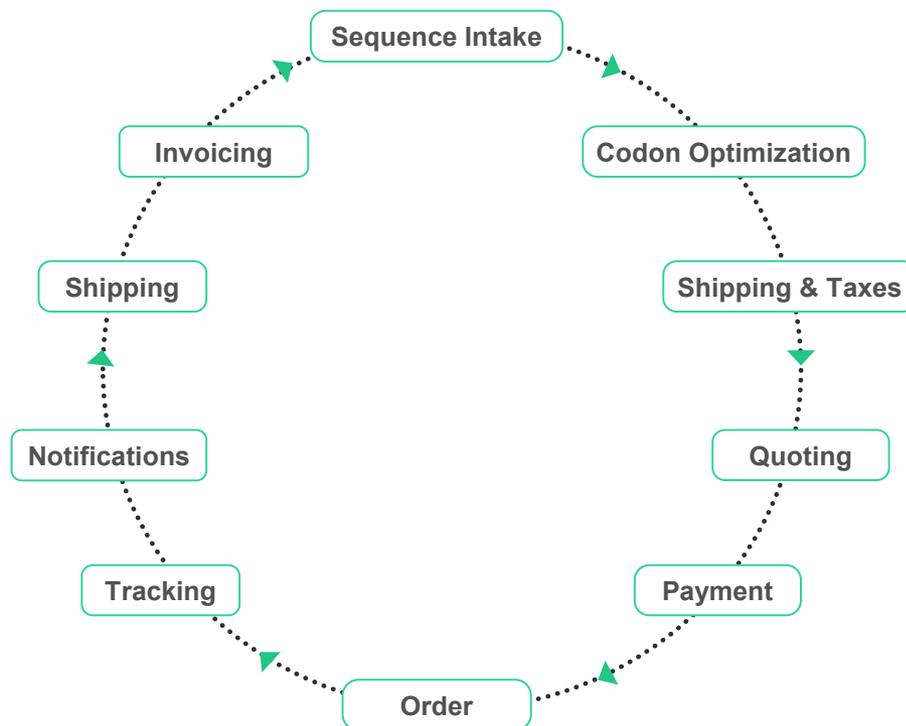


E-COMMERCE IMPACT  
**Q3-18 VS. Q3-19\***

**Less than 60% lower PO size as we reach long tail**

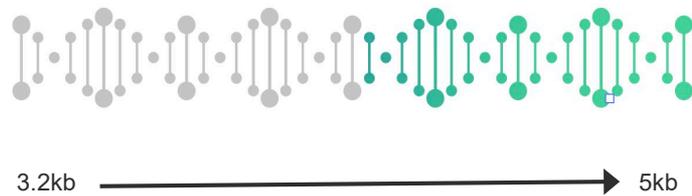
**3.2x more orders**

\*unaudited, ex-Ginkgo, synbio



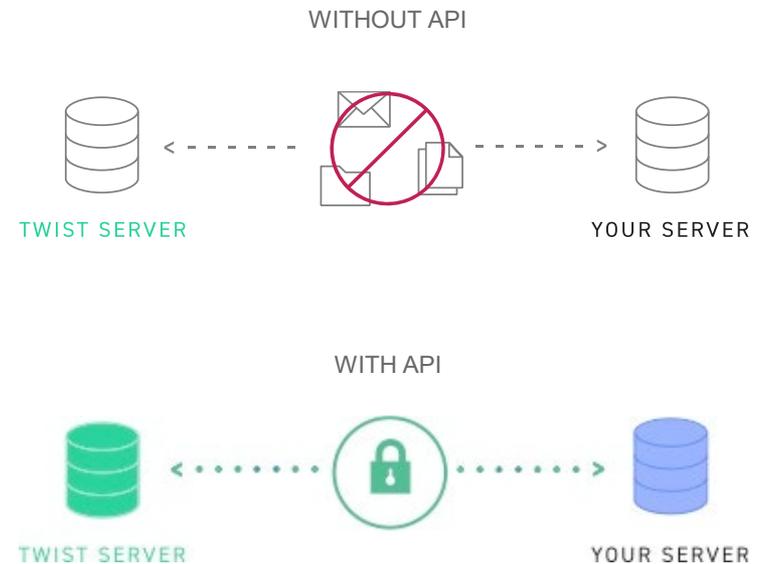
## 5kb Genes at disruptive price

- Increase serviceable market
- Enable maker to buyer conversion



## API

- Seamless integration
- Increase service stickiness



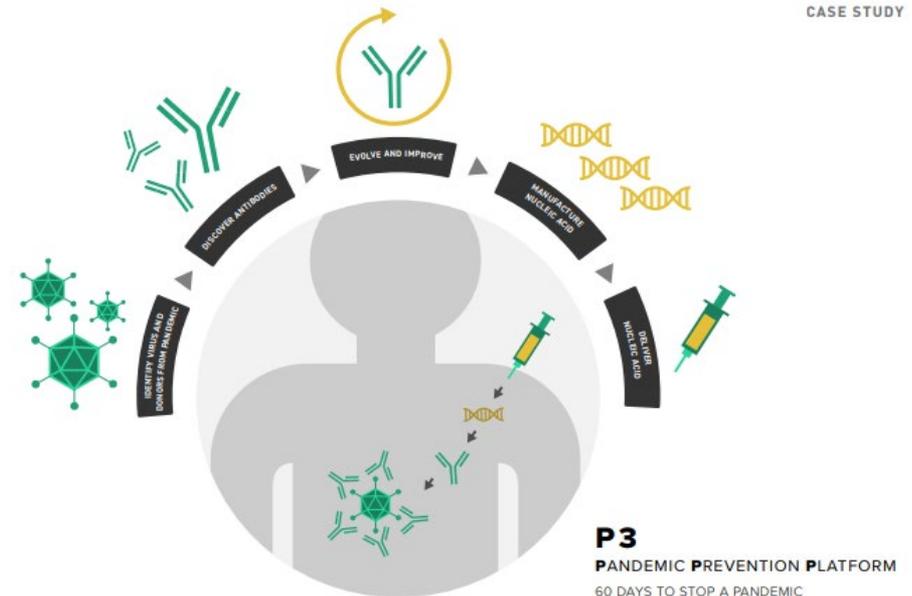


VANDERBILT  
UNIVERSITY  
MEDICAL  
CENTER

“Twist’s very high-throughput platform allowed us to quickly and efficiently examine thousands of possible antibodies in order to select the best results faster than ever before.”

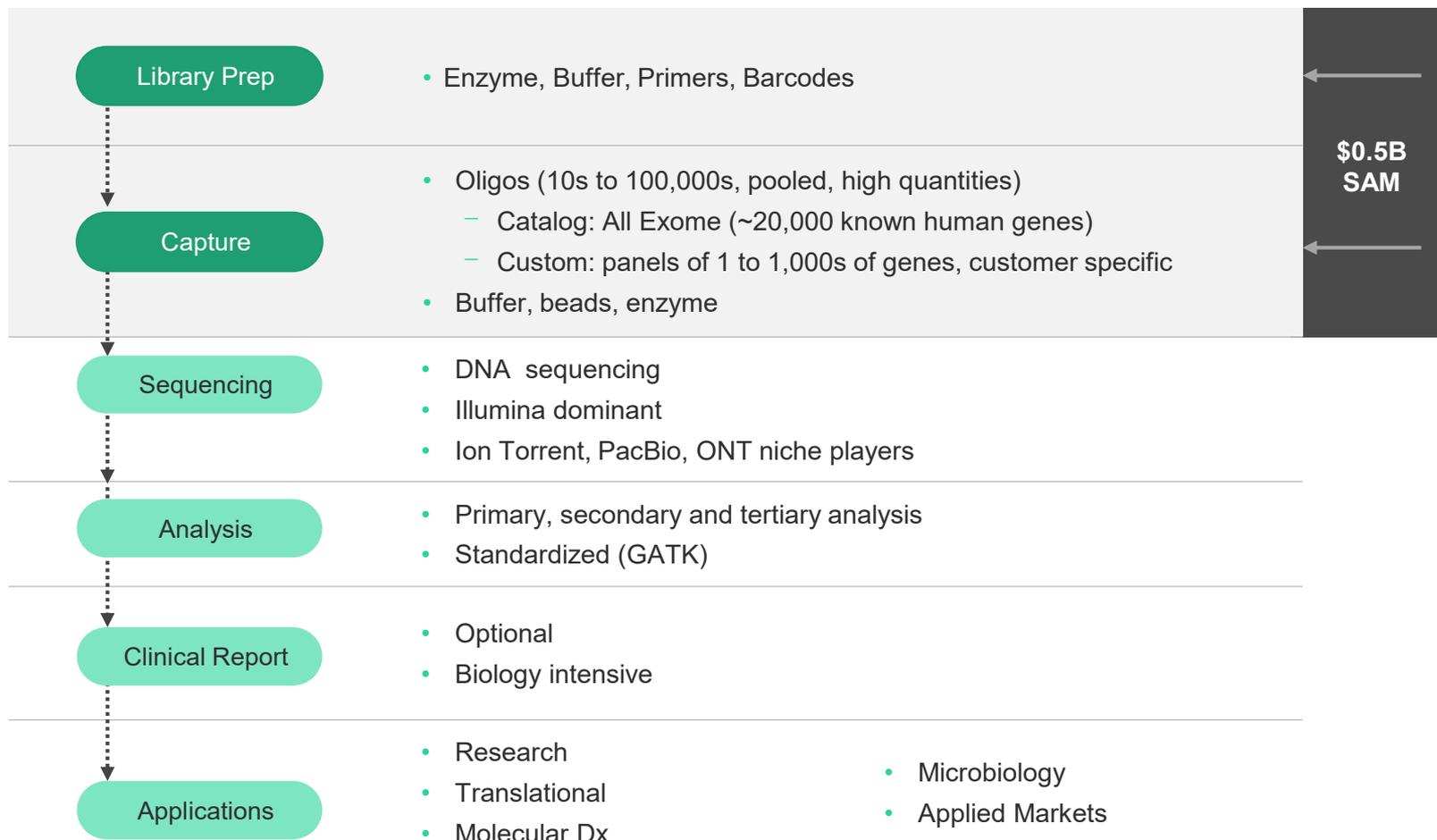
Tasked with an ambitious goal from DARPA to develop a rapid response to help medical workers fight viral diseases in the field, Vanderbilt University Medical Center has already reduced the time to develop antibodies significantly. High-throughput, synthetic genes from Twist Bioscience have allowed the lab to expedite this process.

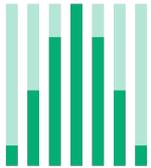
- Scale to high quantities with Twist’s gene synthesis platform
- Affordable synthetic DNA
- High-throughput platform allowed VUMC to accelerate the antibody identification process
- Twist delivered hundreds of genes in **9 business days** for first DARPA sprint





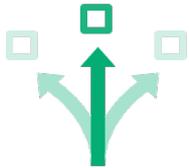
# Targeted NGS Value Chain





## PERFORMANCE / COST

- High Uniformity
  - Low Sequencing Costs
- 



## CUSTOMIZATION

- 2-3 Weeks Design to Production
  - On Custom and Exome Panels
- 



## FULL KIT

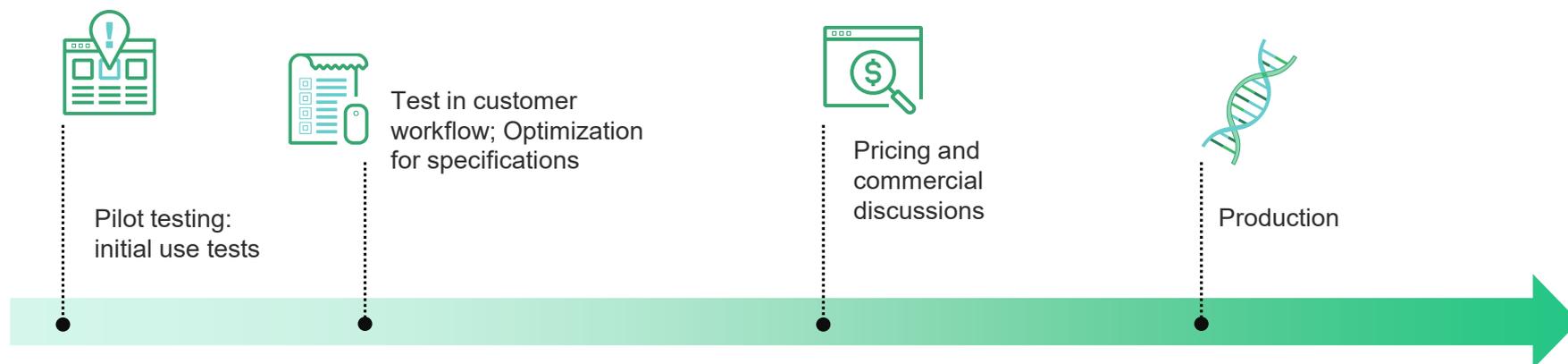
- All Consumables From One Provider
- 



## QUALITY MANAGEMENT SYSTEMS

- ISO 13485:2016 Design/manufacture of NGS target enrichment panels for medical device applications
- ISO 9001:2015 Design/manufacture of NGS target enrichment panels

# NGS Conversion – Pilot to Production Pipeline



- Pilot to production cycle typically requires 9 to 18 months
- First Twist customers moved to production Q4 2018
- Capturing more orders and increasing average order size as customer scale-up:

**Shipped to over 150 customers in Q3-FY19\***

**Out of 84 major potential customers: 26 have adopted Twist in their production**

\*unaudited

## NGS Products

Providing dramatic time savings and lowering sequencing costs

- Twist Fast Hybridization and Wash Kit
- Twist Universal Blockers (to allow flexible blocking and improved on-target capture)
- Twist Universal Adapter System (to maximize performance for library preparation)
- Twist Mechanical Fragmentation Library Prep Kit (to amplify highly-degraded samples)

## NGS Customer Presentations

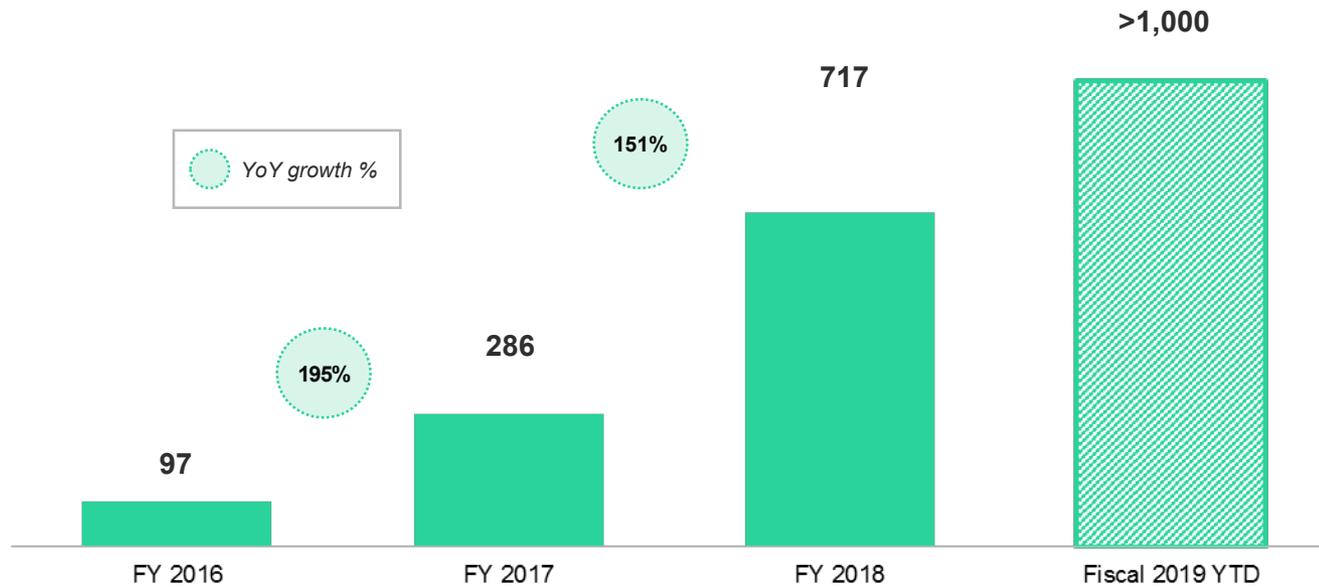
Demonstrating the power of using the Twist NGS Target Enrichment Solutions to identify neurological and inherited diseases, quickly scale consumer DNA testing, and the development of liquid (blood) biopsies.



# Strong Orders Growth



## CUSTOMER COUNT

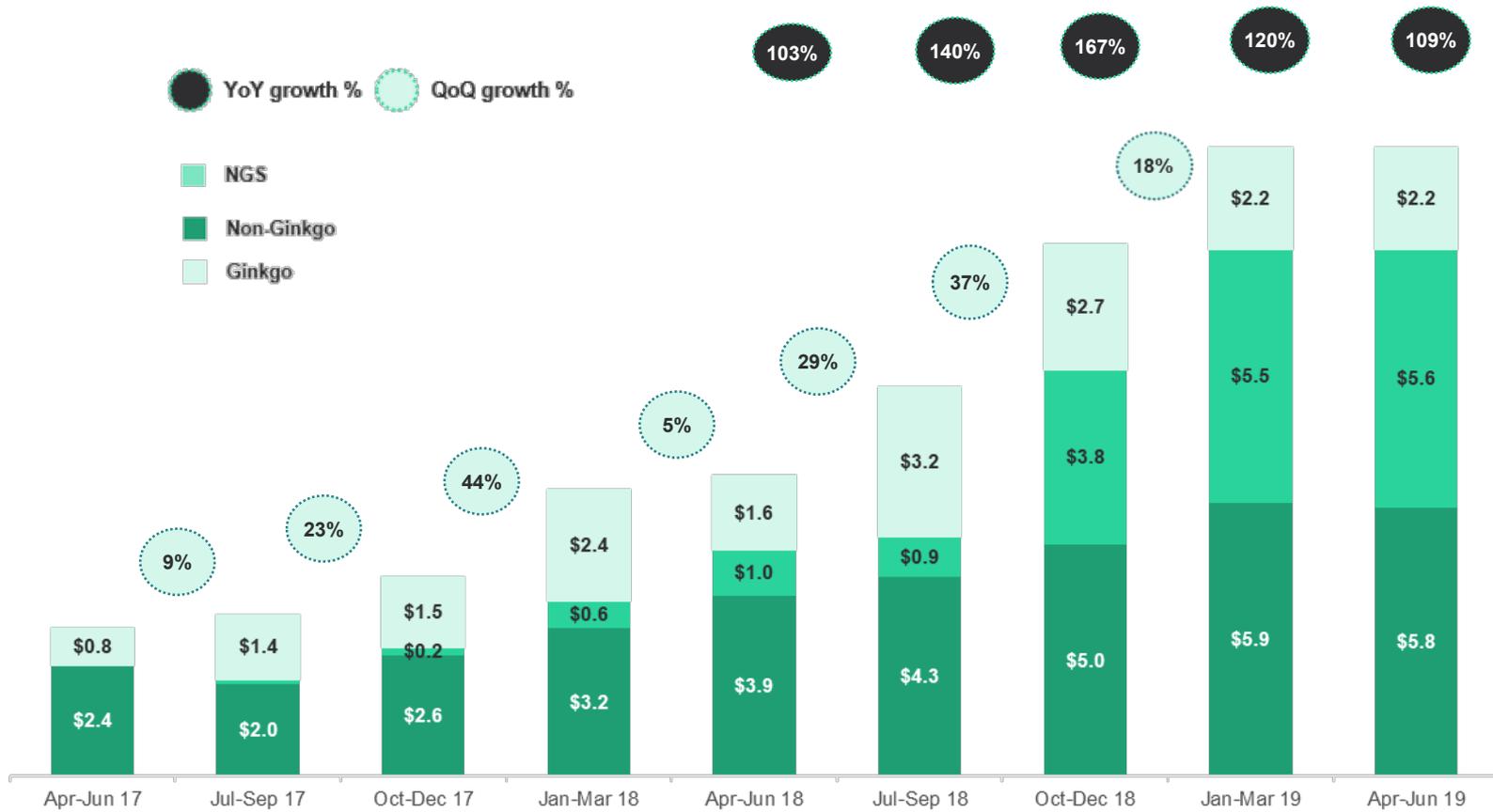


# Quarterly Revenue Ramp



100%

QUARTERLY REVENUE RAMP (\$M)

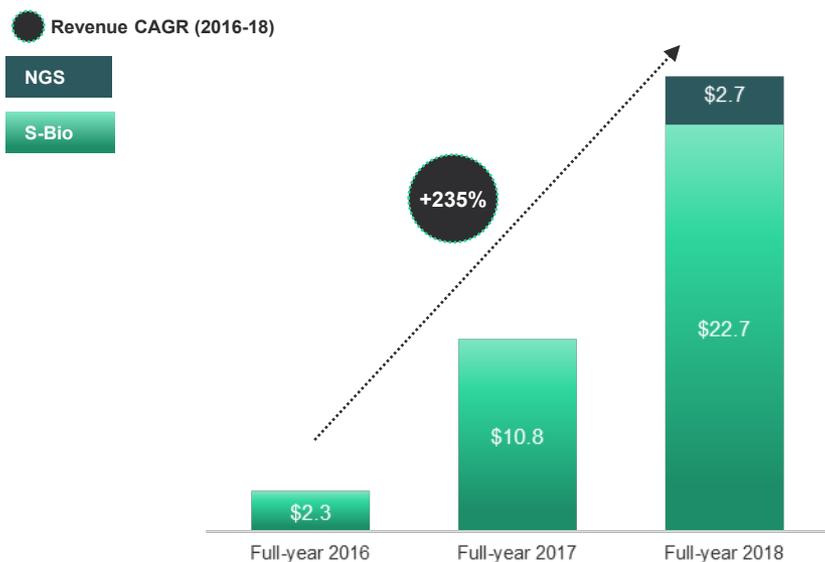


Two quarters gross margin positive: 13%, 16%

# Strong Revenue Growth

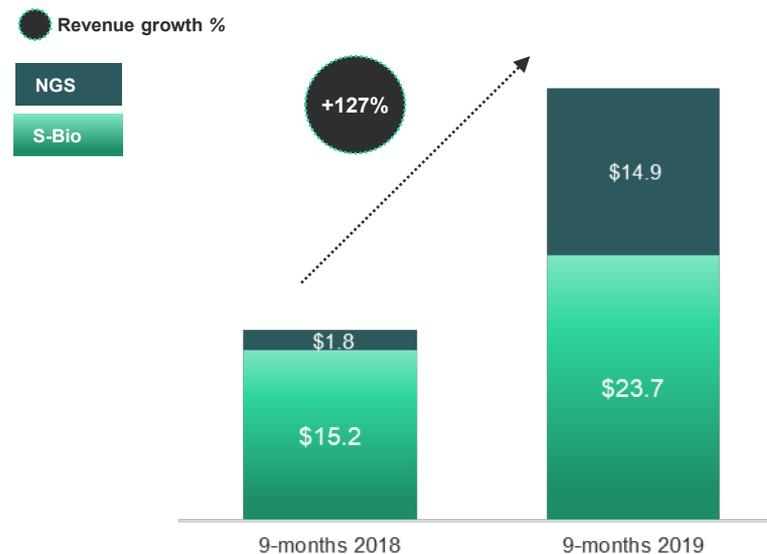


## FULL-YEAR REVENUE (\$M)



\$M except for #	2016	2017	2018
Order value	N/A	\$17.5	\$39.4
Revenue	\$2.3	\$10.8	\$25.4
# of customers	97	286	717
Gross profit	(\$7.2)	(\$13.3)	(\$6.8)
Net Op. Loss	(\$43.7)	(\$58.5)	(\$70.6)

## 9 -MONTHS REVENUE (\$M) JUNE 30<sup>th</sup>



\$M except for #	2018	2019
Order value	\$26.6	\$49.9
Revenue	\$17.0	\$38.6
# of customers	379	834
Gross profit	(\$6.1)	\$3.6
Net Op. Loss	(\$50.9)	(\$77.3)

# Other Growth Verticals

TWIST'S PLATFORM EXTENDS TO



**\$1.3B**

SYNTHETIC  
BIOLOGY

- Competitive Turnaround Time
- Lower Cost
- High Throughput
- High Quality

SHORT TERM GOAL  
Grow Revenue

**\$0.5B**

GENOMICS:  
TARGETED NGS

- Fast Customization
- Performance
- Full Kit
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**LARGE MARKET**  
DRUG DISCOVERY/ DEVELOPMENT

- High Quality Diversity Hits / Leads
- Shorter Time and Cost from Target to IND

MID TERM GOAL  
Develop novel therapeutics



**\$35B+**

DATA STORAGE

- Permanence
- Density
- Ease of Copying
- Universal Format

LONG TERM GOAL  
Enter technology market

Source: BCC Report (2017), Markets and Markets (2014) DeciBio (2015)

Source: LDC Market Analysis, LTO Program  
Technology Provider Companies

# Novel Protein Libraries for Drug Discovery To Enable Efficiency in Drug Discovery



From Needle  
in a Haystack



- Random diversity
- Biased representation
- >99% inefficiency
- Lengthy optimization cycle
- Expensive process

To Stack  
of Needles

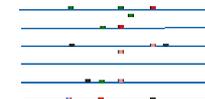


- Explicit
- Even representation
- Human repertoire based
- Fast
- Affordable

Precise Introduction of Variants,  
Diversity that Enables Screening  
Efficiency



```
gt catctcAccc tActtg
gt catctcGGcc ttGttg
gt catctcCAcc tCAttg
gt catctctTcc tGTttg
```



Gene Synthesis



Single Site



Multi-Site



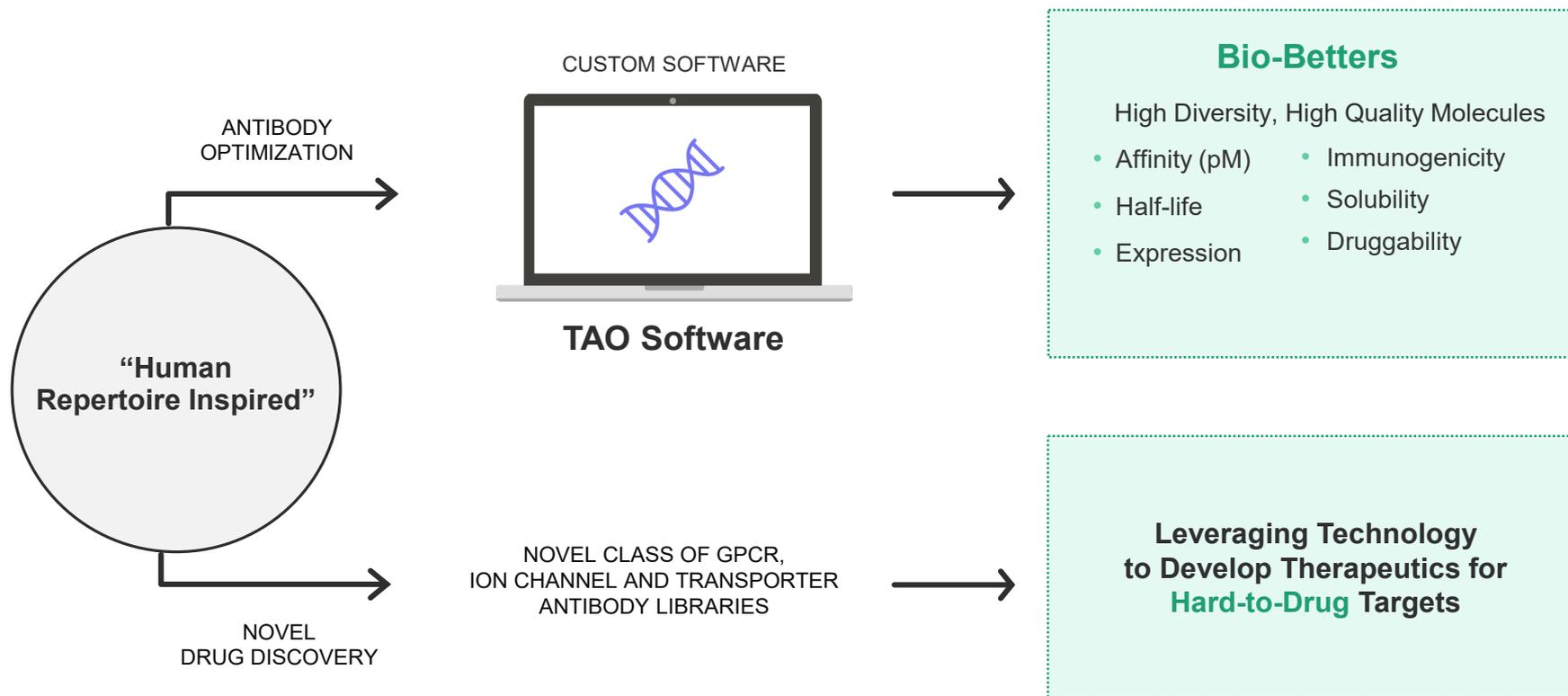
Stretch



Multi-Domain



# Expanding Drug Discovery Capabilities Enables Tackling Bio-Betters and Hard-to-Drug Targets



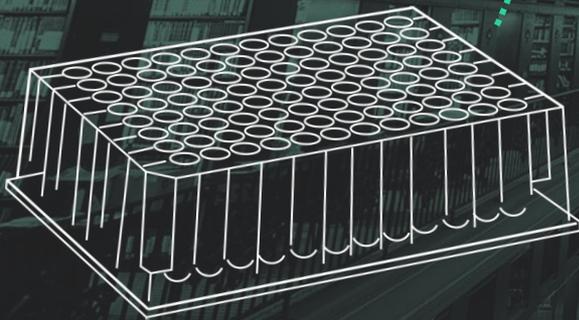
# Building a Library of Libraries



1 library

OR

100s of libraries



Pan hundreds of antibody libraries  
against every target

LIBRARY  
OF  
**LIBRARIES**



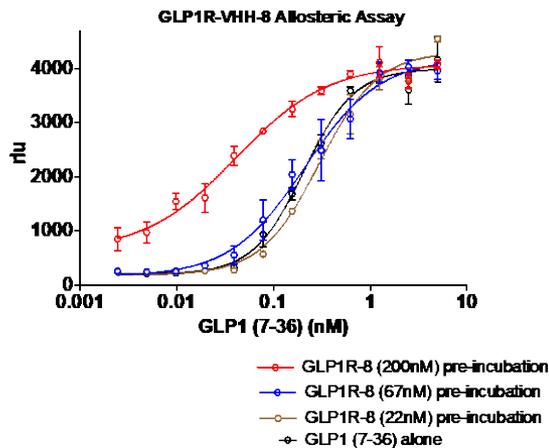
Writing the Future of Biologics

# Functional anti-GLP1R Leads from Library of Libraries



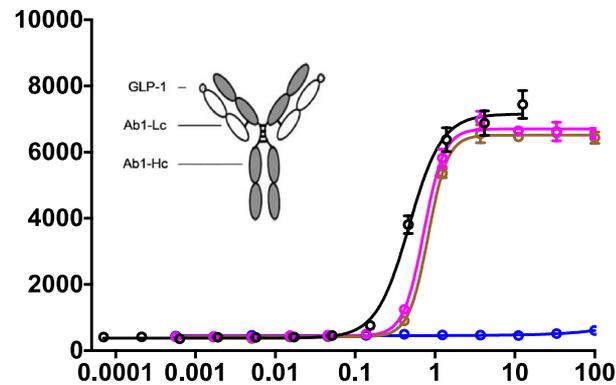
- Three different functional leads generated against same GPCR target using three approaches and two libraries (GPCR, VHH single domain libraries)

## Positive Allosteric Modulator

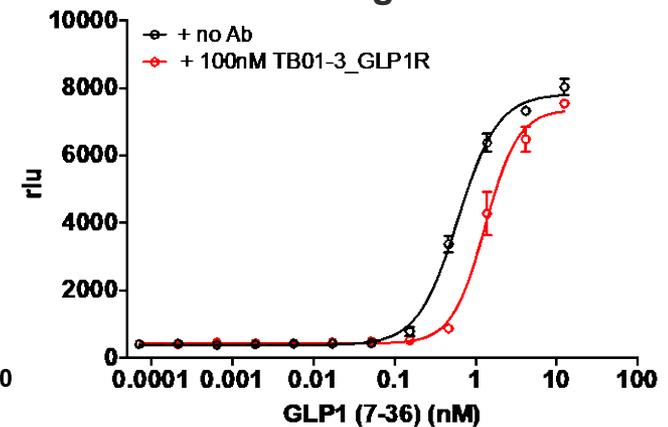


	200nM	67nM	22nM	GLP1 (7-36) alone
EC50	0.04094	0.2108	0.2979	0.2059

## Agonist

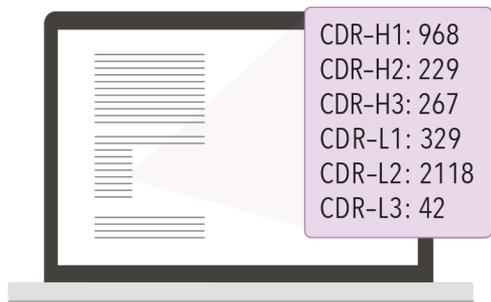


## Antagonist

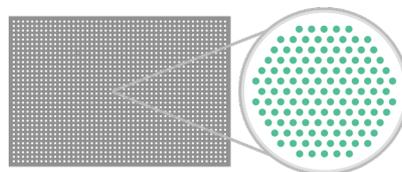


	+ no AB	+ 100nM TB01-3_GLP1R
EC50	0.6053	1.311

# TAO: How it Works



4 months



1

Input antibody sequence into software

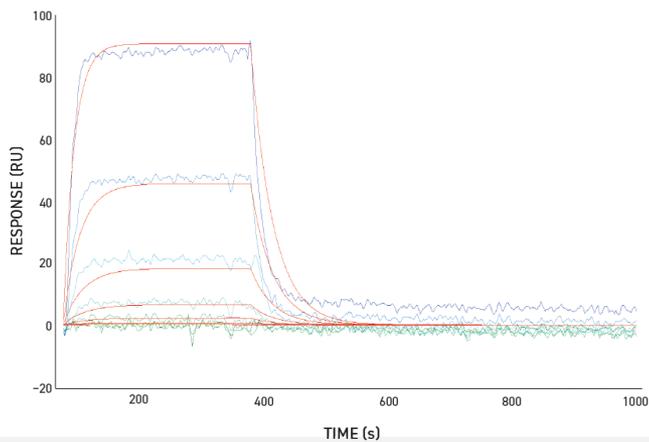
2

Order oligo pools & template DNA

3

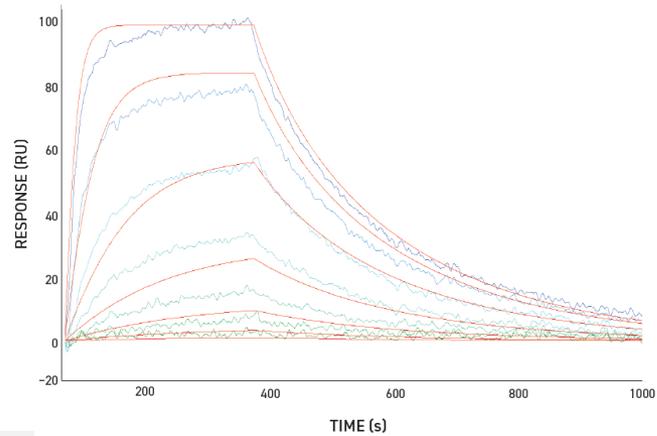
Twist Biopharma creates library & screens against target

Parental Antibody (325 nM)



**72x**  
→  
**Affinity Increase**

Optimized Antibody (4.5 nM)





Two agreements signed in April 2019



## Discovery through IND Application

- LakePharma has ability to offer Twist's proprietary solutions to existing and future biopharma customers
- Libraries, Antibody Optimization Solution
- Twist customers have access to LakePharma's integrated discovery and development services



## Applying Antibody Optimization Platform to Targeting Arm of a Bispecific Antibody

- Pandion is developing therapeutics to achieve localized immunomodulation to treat autoimmune and inflammatory disease
- By approaching these diseases through antibody therapeutics acting locally at the disease site, Pandion is working to change the trajectory of treatment

# Other Growth Verticals

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BIOLOGY

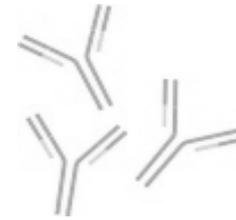
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# DNA: Nature's Choice for Data Storage



**MAN-MADE,  
NOT PERMANENT**



**20,000  
Years ago**

**STABLE FOR 1000s of YEARS**

## Sequencing the nuclear genome of the extinct woolly mammoth

Webb Miller<sup>1</sup>, Daniela I. Drautz<sup>1</sup>, Aakrosh Ratan<sup>1</sup>, Barbara Pusey<sup>1</sup>, Ji Qi<sup>1</sup>, Arthur M. Lesk<sup>1</sup>, Lynn P. Tomsho<sup>1</sup>, Michael D. Packard<sup>1</sup>, Fangqing Zhao<sup>1</sup>, Andrei Sher<sup>2,3</sup>, Alexei Tikhonov<sup>3</sup>, Brian Raney<sup>4</sup>, Nick Patterson<sup>5</sup>, Kerstin Lindblad-Toh<sup>6</sup>, Eric S. Lander<sup>5</sup>, James R. Knight<sup>6</sup>, Gerard P. Irzyk<sup>6</sup>, Karin M. Fredrikson<sup>7</sup>, Timothy T. Harkins<sup>7</sup>, Sharon Sheridan<sup>7</sup>, Tom Pringle<sup>8</sup> & Stephan C. Schuster<sup>1</sup>

**40,000  
Years ago**

## A Draft Sequence of the Neandertal Genome

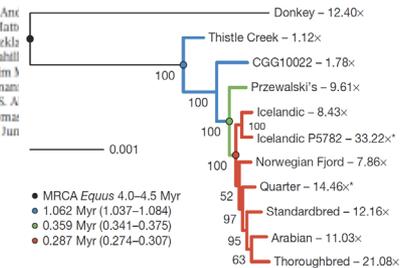
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**560,000 - 780,000  
Years ago**

## Recalibrating *Equus* evolution using the genome sequence of an early Middle Pleistocene horse

Ludovic Orlando<sup>1\*</sup>, Aurélien Ginolhac<sup>1\*</sup>, Guojie Zhang<sup>2\*</sup>, Duane Froese<sup>3</sup>, Ant Enrico Cappellini<sup>1</sup>, Bent Petersen<sup>4</sup>, Ida Moltke<sup>4,5</sup>, Phillip L. F. Johnson<sup>6</sup>, Matt Thorfinn Kornelussen<sup>1</sup>, Anna-Sapfo Malaspinas<sup>2</sup>, Josef Vogel<sup>6</sup>, Damian Skiba Andrei Dolocan<sup>12</sup>, Jesper Stenderup<sup>1</sup>, Amhed M. V. Velazquez<sup>2</sup>, James Cahill Grant D. Zazula<sup>1</sup>, Andaine Seguin-Orlando<sup>1,14</sup>, Cecilie Mortensen<sup>1,14</sup>, Kim Jacobo Wetstock<sup>10</sup>, Kristian Gregersen<sup>1,17</sup>, Knut H. Roed<sup>18</sup>, Vera Elsenman Douglas F. Antczak<sup>4</sup>, Mads F. Bertelsen<sup>17</sup>, Søren Brunak<sup>4,15</sup>, Khaled A. S. A John Mundy<sup>20</sup>, Anders Krogh<sup>16</sup>, M. Thomas P. Gilbert<sup>18</sup>, Kurt Kjær<sup>1</sup>, Thomas Jesper V. Olsen<sup>16</sup>, Michael Hofreiter<sup>7</sup>, Rasmus Nielsen<sup>8</sup>, Beth Shapiro<sup>7</sup>, Jun



# Data Storage in DNA



1 Coding

00 → A  
01 → G  
10 → C  
11 → T

2 Synthesis



3 Storage



4 Retrieval



5 Sequencing



6 Decoding

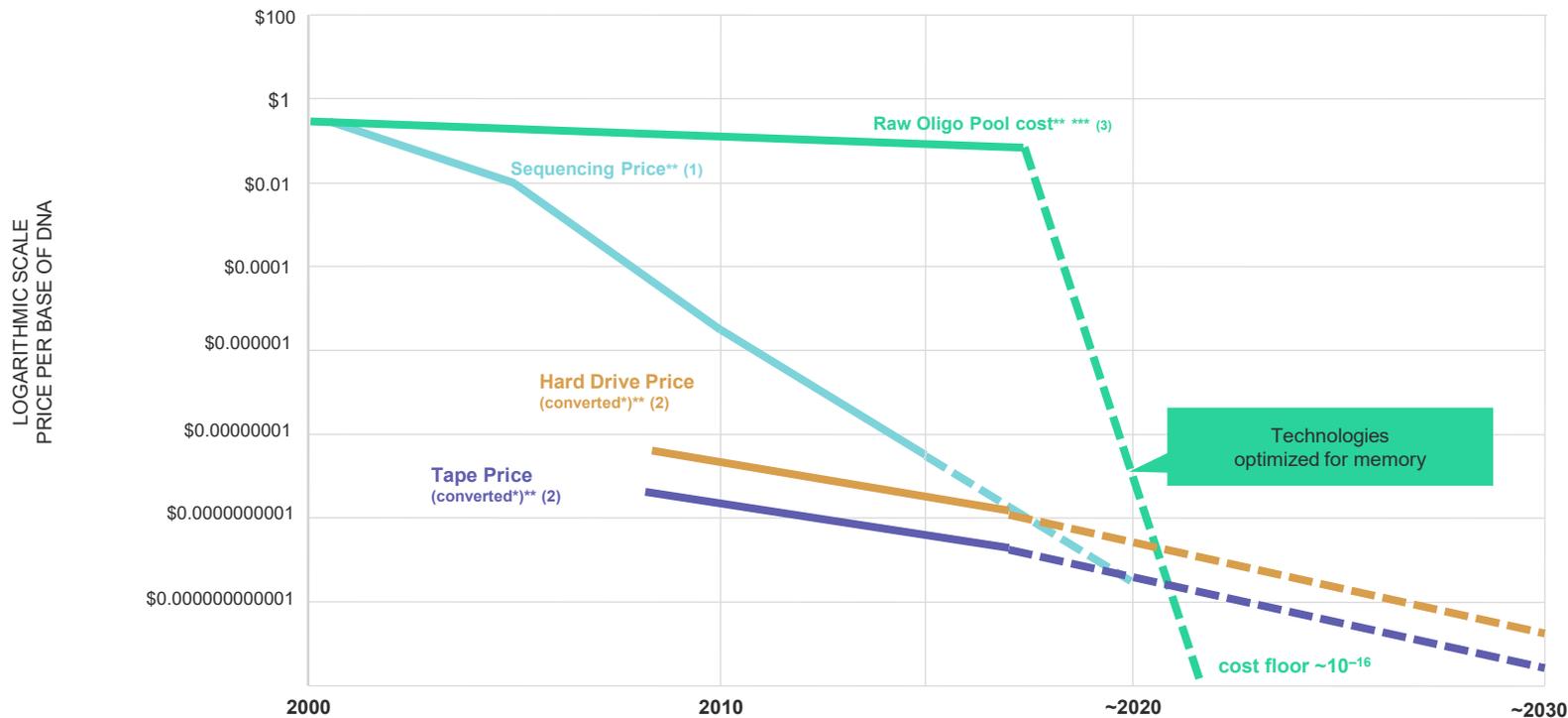
A → 00  
G → 01  
C → 10  
T → 11

Permanence • Density • Random Access • Universal format

# DNA Data Storage Trends and Projections



We believe new DNA technologies and cost efficiencies could surpass mature IT hardware solutions in 3–5 years



\* DNA bases per byte for hard drive and tape shown at typical published encoding ranges from about 5:1 to 6.25:1

\*\* All dotted lines represent extrapolations and assumes continued trajectory of historical trends, and that there will be continued decrease in price as technology improves.

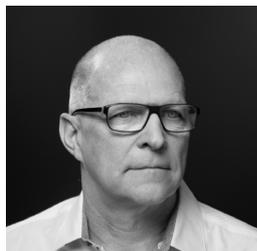
\*\*\* Raw oligo pool cost extrapolation based on DARPA and another anticipated government-sponsored grant project objectives, both at specified time points

(1) [www.genome.gov](http://www.genome.gov) (2) Bob Fontana, IBM Systems, Storage Media Overview, May 4, 2016 (3) Bioeconomy Capital, Rob Carlson, January 20, 2018, [www.synthesis.cc](http://www.synthesis.cc)

# Experienced Management Team



**Emily LeProust, PhD**  
President, CEO, Co-founder



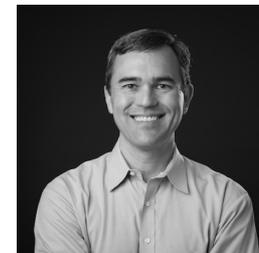
**Bill Banyai, PhD**  
COO, Co-founder



**Bill Peck, PhD**  
CTO, Co-founder



**Jim Thorburn**  
CFO



**Aaron Sato**  
CSO, Twist Pharma



**Patrick Finn, PhD**  
SVP, Commercial  
Operations



**Patrick Weiss**  
SVP, Research and  
Development



**Paula Green**  
VP Human Resources



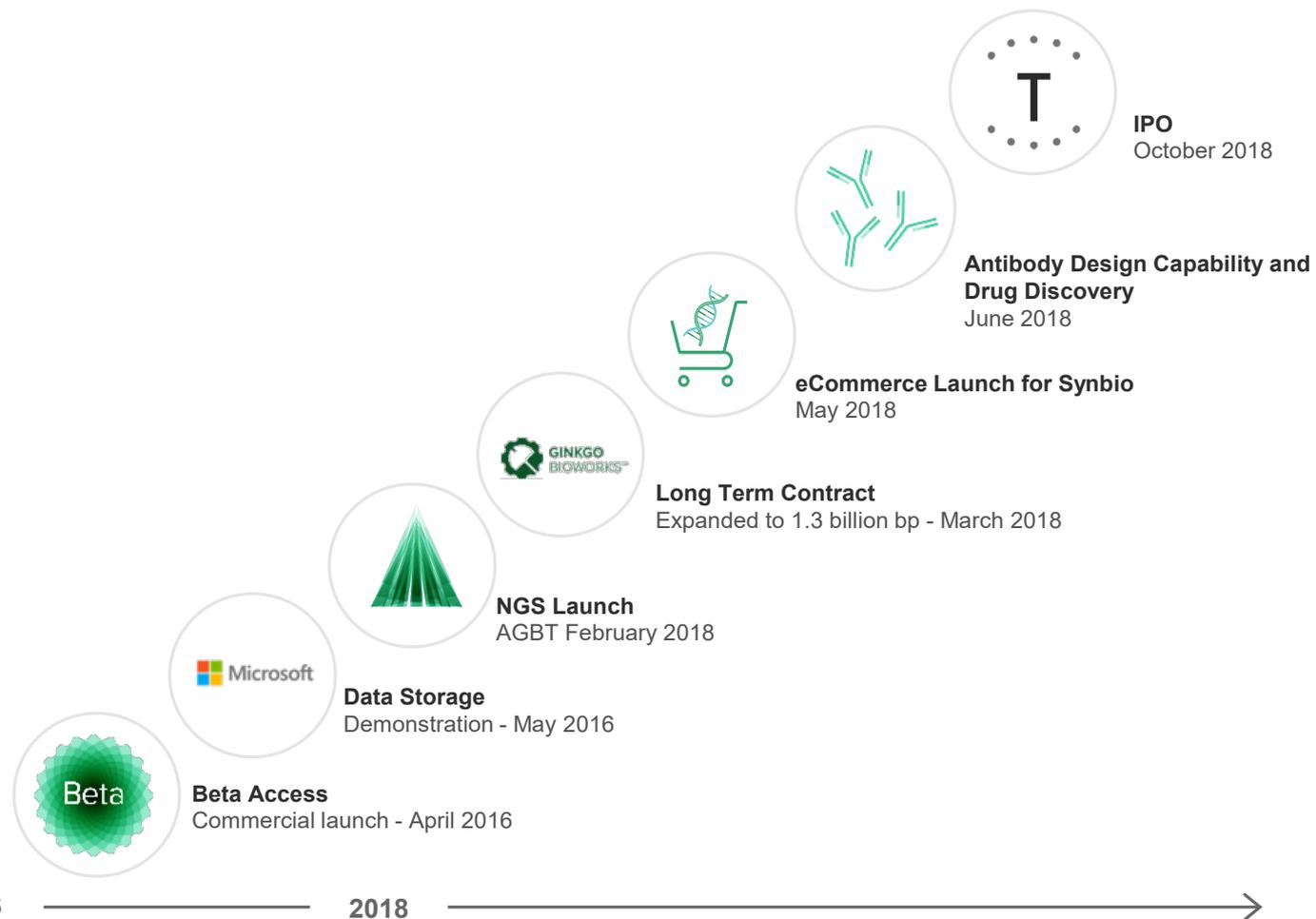
**Mark Daniels**  
Chief Legal Officer, Chief  
Ethics and Compliance  
Officer, SVP and Secretary



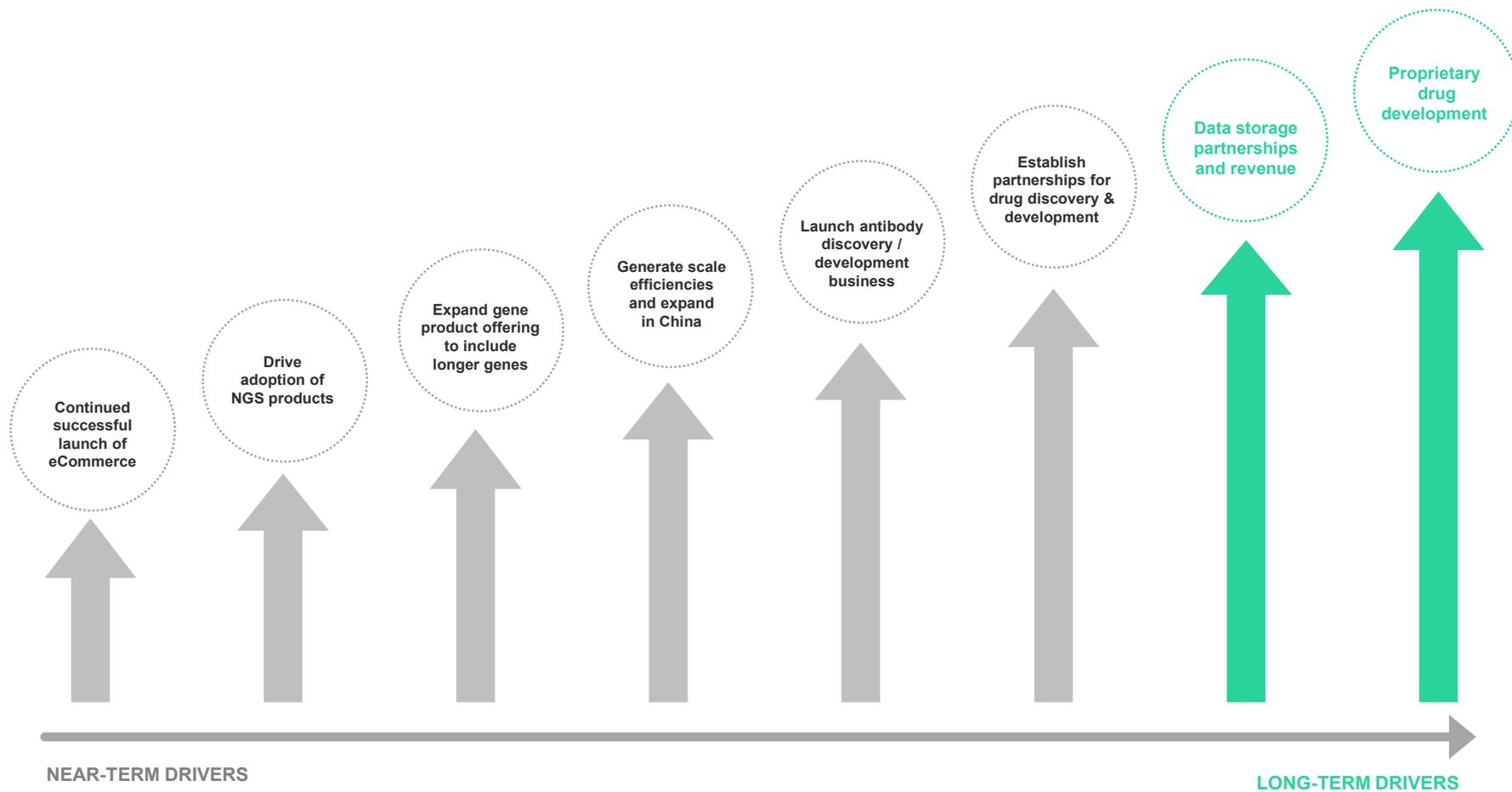
**Martin Kunz**  
SVP, Operations



# Strong Momentum and Milestones Achieved



# Significant opportunities to drive further growth



# Why Twist?

