

### Fiscal 2018 4Q & Full Year Financial Results

December 19, 2018

#### **Agenda**



#### Welcome

Jim Thorburn
Chief Financial Officer

#### **Recent Progress at Twist**

Emily Leproust
Chief Executive Officer

#### **Financial and Operational Performance**

Jim Thorburn Chief Financial Officer

#### **Upcoming Milestones & Direction**

Emily Leproust
Chief Executive Officer

#### **Q&A Session**

#### **Safe Harbor Statement**



This presentation contains forward-looking statements. In particular, statements regarding future economic performance, finances, and expectations and objectives of management constitute forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical facts and generally contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates," "anticipates," and other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters. Although the forward-looking statements contained in this presentation are based upon information available at the time the statements are made and reflect management's good faith beliefs, forward-looking statements inherently involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements to differ materially from anticipated future results. Important factors that could cause actual results to differ materially from expectations include, among others: our estimates of the size of our market opportunity; our expectations regarding our ability to increase gene production, reduce turnaround times and drive cost reductions for our customers; and our ability to enter new markets. You should not place undue reliance on these forward-looking statements, which speak only as of the date hereof. We do not undertake to update or revise any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

This presentation also contains estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither we nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.

### **Fueling the Industrialization of Biology**





#### KEY ADVANTAGES OF WRITING DNA ON SILICON



**MINIATURIZATION** 10<sup>3-6</sup> less volume of required reagents



**THROUGHPUT** 20M oligos/month



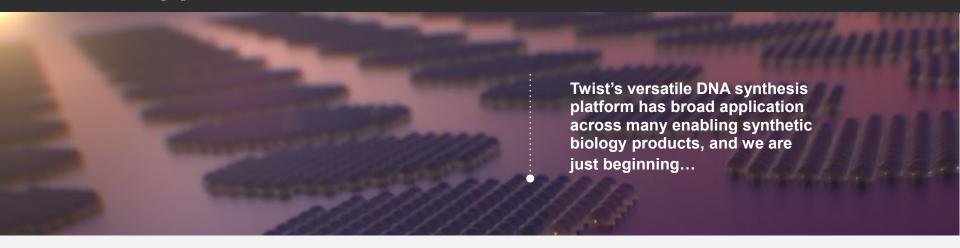
LOW COST
Driving adoption and new applications



VERSATILE PLATFORM
Broad applications

# Our Versatile DNA Synthesis Platform Has Broad Applications





GENE SYNTHESIS Product Available DNA/ANTIBODY LIBRARIES Product Available

CRISPR
Product Available

NGS BIODETECTION Launched

**DRUG DISCOVERY**& DEVELOPMENT

Developing

DNA
DATA STORAGE
Developing

DNA
COMPUTING
Potential

### Summary of Recent Accomplishments













#### Fiscal 2018 (ended September 30, 2018)

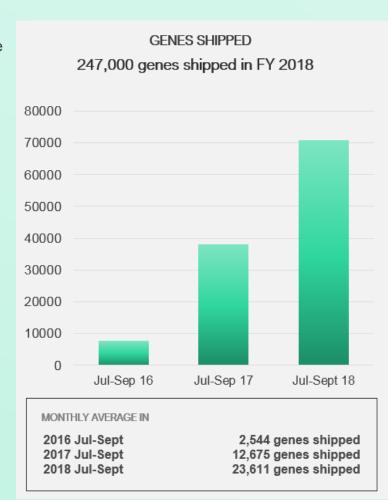
- Sold DNA to more than 700 customers across a broad range of industries
- Reported record revenue of \$25.4 million, a 136% increase over Fiscal 2017

#### Fiscal 2018 Fourth Quarter

Record revenue of \$8.4 million, a 27% increase over the fiscal third quarter and 139% increase over fiscal 2017 4Q

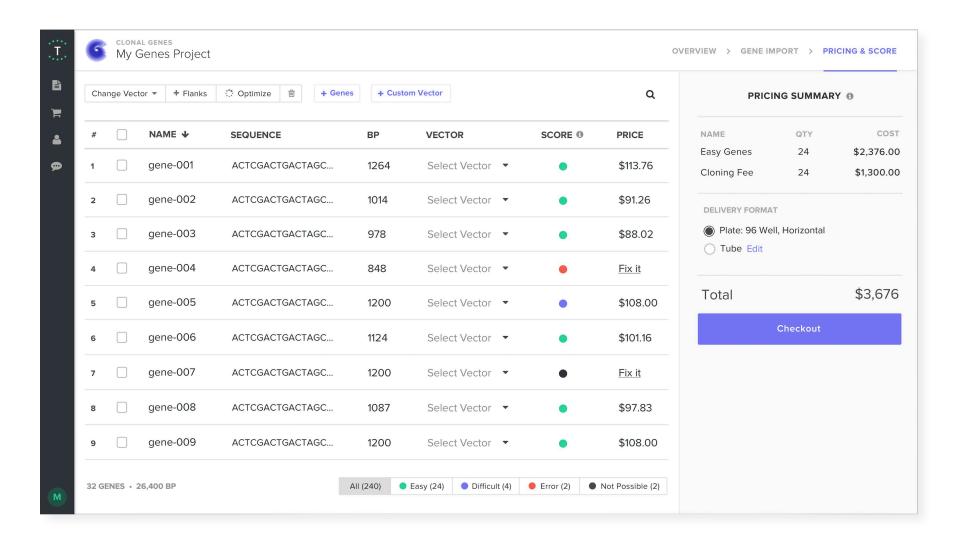
#### Synthetic Biology

- In FY 18, improved TAT for 1.8kb clonal genes with an average of 15-20 days, compared to an average of 25-30 days in FY 17
- Today, TAT genes at or slightly below industry average, significantly below average market price
- Shipped a record number of genes in 4Q average of 23.600/month
- Launched e-commerce platform
- Launched Next-Generation Sequencing (NGS)



### **E-Commerce - Unique Way to Order DNA Online**





### Targeted NGS value chain



#### **Library Prep** Enzyme, Buffer, Primers, Barcodes Kappa (acquired by Roche) has mind share Oligos (10s to 100,000s, pooled, high quantities) Catalog: All Exome (~20,000 known human genes) Capture Custom: panels of 1 to 1,000s of genes, customer specific Buffer, beads, enzyme DNA sequencing Illumina dominant Sequencing Ion Torrent, PacBio, ONT niche players Primary, secondary and tertiary analysis **Analysis** Standardized (GATK) Optional **Clinical Report** Biology intensive

Research

**Translational** 

Molecular Dx

\$0.5B SAM

- Microbiology
- Applied Markets

**Applications** 

### Twist's Platform Extends to Other Growth Verticals





\$1.3B

SYNTHETIC BIOLOGY

- Competitive Turnaround Time
- Lower Cost
- High Throughput
- High Quality

\$0.5B

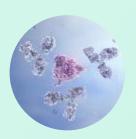
GENOMICS: NGS ENRICHMENT

- Fast Customization
- Performance
- Full Kit
- High Quality

SHORT TERM GOAL Grow Revenue

Source: BCC Report (2017), Markets and Markets (2014) DeciBio (2015)

LARGE MARKET OPPORTUNITIES



#### LARGE MARKET

DRUG DISCOVERY/ DEVELOPMENT

- High Quality Diversity Hits / Leads
- Shorter Time and Cost from Target to IND

MID TERM GOAL
Develop novel therapeutics



\$35B+

**DATA STORAGE** 

- Permanence
- Density
- Ease of Copying
- Universal Format

LONG TERM GOAL Enter technology market

Source: LDC Market Analysis, LTO Program Technology Provider Companies

### **Novel Protein Libraries for Drug Discovery**

To Enable Efficiency in Drug Discovery



# From Needle in a Haystack



- Random diversity
- Biased representation
- >99% inefficiency
- Lengthy optimization cycle
- Expensive process

## To Stack of Needles



- Explicit
- Even representation
- Human repertoire based
- Fast
- Affordable

Precise Introduction of Variants,
Diversity that Enables Screening
Efficiency



gt catctcAccc tActtg gt catctcGGcc ttGttg gt catctcCAcc tCAttg gt catctctTcc tGTttg





**Gene Synthesis** 

Single Site

**Multi-Site** 

Stretch

**Multi-Domain** 









### **DNA: Nature's Choice for Data Storage**



#### MAN-MADE, NOT PERMANENT



#### STABLE FOR 1000s of YEARS

**20,000** Years ago

### Sequencing the nuclear genome of the extinct woolly mammoth

Webb Miller<sup>1</sup>, Daniela I. Drautz<sup>1</sup>, Aakrosh Ratan<sup>1</sup>, Barbara Pusey<sup>1</sup>, Ji Qi<sup>1</sup>, Arthur M. Lesk<sup>1</sup>, Lynn P. Tomsho<sup>1</sup>, Michael D. Packard<sup>1</sup>, Fangqing Zhao<sup>1</sup>, Andrei Sher<sup>2</sup>t, Alexei Tikhonov<sup>2</sup>, Brian Raney<sup>1</sup>, Nick Patterson<sup>3</sup>, Kerstin Lindblad-Toh<sup>5</sup>, Eric S. Lander<sup>5</sup>, James R. Knight<sup>6</sup>, Gerard P. Irzyk<sup>6</sup>, Karin M. Fredrikson<sup>7</sup>, Timothy T. Harkins<sup>7</sup>, Sharon Sheridan<sup>7</sup>, Tom Pringle<sup>8</sup> & Stephan C. Schuster<sup>1</sup>

**40,000** Years ago

### A Draft Sequence of the Neandertal Genome

Richard E. Green, \*\*+ † Johannes Krause, \*† § Adrian W. Briggs, \*† § Tomislav Maricic, \*† § Udo Stenzel, \*† § Martin Kircher, \*† § Nick Patterson, \*† § Heng Li, \*† Weiwei Zhai, \*† || Markus Hsi-Yang Fritz, \*† Nancy F. Hansen, \*† Eric V. Durand, \*† Anna-Saplo Malaspinas, \*† Jeffrey D. Jensen, \*† Tomas Marques-Bonet, \*† Stankan, \*† Kay Prüfer, \*† Matthias Meyer, † Hernán A. Burbano, \*† Jeffrey M. Good, \*\*\* † Rigo Schultz, \*\* Ayinuer Aximu-Petri, \*\* Anne Buthof, † Hernán A. Burbano, \*† Tomas Höffner, \*\* Maddlen Siegemund, \*\* Antig Weihmann, \*\* Chad Nussbaum, \*\* Eric S. Lander, \*\* Carsten Russ, \*\* Nathaniel Novod, \*† Jason Affourtit, \*\* Michael Egholm, \*\* Christine Verna, \*\* Pavao Rudan, \*\* Dejana Brajkovic, \*† \*\* Zeljko Kucan, \*\* 10 van Gušic, \*\* 10 Valdimir B. Doronichev, \*\* Liubov V. Golovanova, \*\* Carles Lalueza-Fox, \*\* Marco de la Rasilla, \*\* 1 Javier Fortea, \*\* 4¶ Antonio Rosa, \*\* Salf W. Schmitz, \*\* 56.7\* Philip L. F. Johnson, \*\* 10 \*\* 54.0\* Lalueza-Fox, \*\* 54.0\* Lalueza-F

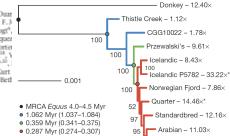


Thoroughbred – 21.08×

560,000 - 780,000 Years ago

### Recalibrating *Equus* evolution using the genome sequence of an early Middle Pleistocene horse

Ludovic Orlando<sup>1</sup>\*, Aurélien Ginolhac<sup>1</sup>\*, Guoție Zhang<sup>2</sup>\*, Duar Enrico Cappellini<sup>1</sup>, Bent Petersen<sup>2</sup>, Ida Molike<sup>4</sup>2, Phillp L. F. J. Thorfinn Komeliussen<sup>1</sup>, Anna-Saplo Malaspinas<sup>1</sup>, Josef Voge<sup>2</sup>, Andrel Dolocan<sup>10</sup>, Jesper Stenderup<sup>1</sup>, Amhel M. V. Velazopez Grant D. Zazula<sup>11</sup>, Andaine Seguin-Orlando<sup>14</sup>8, Occilie Mortes Jacobo Weinstocki<sup>10</sup>, Kristina Gregersen<sup>10</sup>, Kmit H. Recell<sup>11</sup>, V Douglas F. Antezak<sup>21</sup>, Mads F. Bertelsen<sup>22</sup>, Søren Brunak<sup>21</sup>, Jul Jul Mundy<sup>20</sup>, Anders Kroghl<sup>1,4</sup>, M. Thomas P. Gilbert<sup>1</sup>, Kurt Jesper V. Olsen<sup>10</sup>, Michael Hofreiter<sup>27</sup>, Rasmus Nielsen<sup>28</sup>, Betl

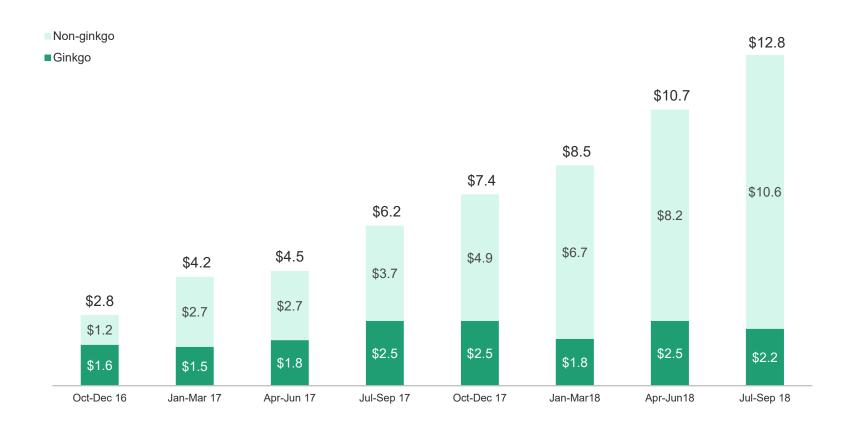


### **Strong Orders Growth**



**QUARTERLY ORDER VALUE (\$M)** 

**FY'18: \$39.4M** Y/Y growth 107%



### **Revenue Trend \$M**



#### Revenue Trend 2017 -18



### **Additional Financial Commentary**





#### FY'18 Results:

**U.S. Revenue: \$17.7M** Y/Y growth **100**%

EMEA Revenue: \$6.6M Y/Y growth 224% APAC Revenue: \$1M (recently established)

NGS Revenue: \$2.7M (\$11% of total FY'18 revenue)



Healthcare Revenue: \$4.2M Y/Y growth 244%

- Revenue coming from both SynBio and NGS products
- · Growth due to the launch of NGS targeting the rapidly growing genomics field



#### **Quarterly Results:**

**Total Loss from Operations:** \$19.8M **Gross Margin:** -9% margin or loss of \$0.7M

Cash Balance as of September 30, 2018: \$80.8M

 Completed IPO in October 2018, adding \$69M net proceeds to balance sheet



#### Financial Guidance:

Projecting revenue in the range of \$46-48 million and net loss \$80 to \$82 million for fiscal 2019

### **Twist Bioscience Pipeline & Milestones**



MARKET OPPORTUNITIES	EXPLORATION	PROOF OF CONCEPT	BETA	COMMERCIAL	NEXT STEPS
Synthetic Biology: Synthetic Genes, DNA Libraries and Oligo Pools <sup>1</sup>					<ul> <li>Continue to drive growth, add market share</li> <li>5kb genes, Twist API</li> <li>NPI roadmap</li> </ul>
<b>Genomics:</b> Targeted NGS <sup>2</sup>					<ul> <li>Convert NGS pilot accounts to production</li> <li>Launch NGS e-commerce platform</li> <li>ISO 14385 certification</li> <li>Backend in China</li> </ul>
Biological Drug Discovery and Development <sup>3</sup>					<ul> <li>POC GPCR library and Ab optimization solution</li> <li>Establish partnerships</li> </ul>
Digital Data Storage in DNA					Continue to develop partnerships to explore digital data storage in DNA

<sup>1</sup> Products addressing this market include clonal, non-clonal genes (gene fragments), oligo pools and DNA libraries

<sup>&</sup>lt;sup>2</sup> Products addressing this market include NGS exome capture and NGS custom capture

<sup>3</sup> Products addressing this market include custom DNA libraries, our proprietary GPCR-targeting antibody library and our antibody optimization solution



Q&A